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CONARD-PYLE CO. • WEST GROVE, PA. 19390

Spring 1975

Star[®] Roses

1975 ALL-AMERICA
AWARD WINNER



Arizona



NEW·RED FOUNTAIN



RED FOUNTAIN

Red Fountain NEW for 1975

(Williams.) This fine new everblooming Climber or hardy pillar rose is a real find. We are proud to be its introducer. Red Fountain is unusually hardy in all climates and is almost always in bloom. Splendid for massing and hedges, for screens, barriers and bird shelters.

A fountain of gracefully arching canes gives Red Fountain its name. The plump, medium-sized buds are almost black-red. They open to dark red blooms, at times overlaid with a luxurious blackish velvet touch. The 3-inch flowers occur in large trusses of as many as 40. And there's an elusive hint of spicy fragrance.

As a climber, a pillar or shrub, Red Fountain is great. The plant deserves double credit—as a climber and also for mass planting for commercial, industrial and highway landscapes. It's wonderful for blotting out undesirable sights, muffling noise, and acting as a barrier. Winter-hardy and disease resistant. For public areas where a tough, hardy plant is needed, Red Fountain will be hard to equal. Rugged hardiness lowers maintenance costs and adds prestige and appeal.

Also as a free-standing shrub on the lawn, this excellent new rose will create a spectacle not to be forgotten. *Plant Pat. App. For.*

\$4.50 ea.—3 or more, \$4.20 ea.



Dear Customer:

In looking back over some of my 86 years I realize this is the 48th letter I have written to you, our customers and friends.

What a pleasure it has been to bring you exciting new kinds of roses. Also the pleasure of knowing the people behind these new roses is a rare treat. Only three years ago we introduced O. L. Weeks, discoverer of Gypsy, followed by his Perfume Delight. And now he is established among the great rose breeders with our cover rose, ARIZONA. Three All-America Winners in as many years!

From the House of Meiland we bring you SONIA, already the most popular rose in Europe.

My good friend Mathias Tantau of Germany has created the near perfect, new yellow OREGOLD.

Once again I present a newcomer to the ranks of professional hybridizers—my longtime friend, J. Benjamin Williams. He brings us the 1975 All-America Award Winning Floribunda, ROSE PARADE, and a ruggedly "carefree" Climber, RED FOUNTAIN. With these Ben has reached a long-time goal of giving you more beauty and pleasure with roses. Ben is a marathon talker about roses, or most anything, and his enthusiastic effervescence makes him a delight to know.

All five of these are fine additions to our list of Star Roses. Enjoy them for yourself this spring and for years to come.

Sincerely,

S. B. Hutton, Sr.
Chairman of the Board

**See Index of Star® Roses
on page 6**

"I have a little backyard rose garden and thanks to your beautiful bushes I have a lot of pretty blooms each year; I am a second generation Conard-Pyle customer and I am past 70. So long live your company and me."

Mrs. A. B. L., Tennessee

"Just a note to tell you how completely pleased I was with the roses you sent me last year. They grew well and had tremendous vigor."

R. O., Virginia

Oregold 1975 All-America Award Winner



Hybrid Tea. (Tantau.) Sparkling gold in color and one of the most vigorous and free blooming yellow Hybrid Teas we have seen in many years . . . the winner of an All-America Award for 1975, bound to win awards in rose shows and praise for its garden performance too.

Beautiful rich golden yellow buds are long and pointed. The rich yellow softens as the blooms mature but holds a lively yellow for a long time. The 5-inch flowers are very showy, high centered and fully double, with an average of 40 petals. Moderately fragrant. Stems are up to 12 inches long. Excellent lasting ability, vibrant color and delicate perfume make Oregold the arrangement rose supreme. Its brilliant color is a standout sure to catch every eye.

Very vigorous and free blooming, this healthy plant grows 3 to 4 feet tall. Oregold lives up to the highest standards of exhibition Hybrid Teas and is a distinctive new addition to yellow garden roses. Great as a gift, to yourself or a friend, beginner or expert. Don't miss this winner. *Plant Pat. 3415.*

\$5.90 ea.—3 or more, \$5.50 ea.

**See Star® Rose Index
on page 6**

OREGOLD



OFFER 105

**THE
3 NEW ROSES
YOU SEE HERE**

ARIZONA
OREGOLD
SONIA

\$13.90

"It is nice to know there are people who really stand behind their word and their merchandise."

Mrs. S., Ohio

"I must tell you that I have never received plants that were packed so beautifully and looked as healthy as these."

C. G., New Jersey



OFFER 105A

**THE
3 NEW
ALL-AMERICA
WINNERS**

ARIZONA
OREGOLD
ROSE PARADE (see page 32)

\$13.70

NEW COLOR FOR YOUR GARDEN

Arizona 1975 All-America Award Winner
(See also front cover)

Grandiflora. (Weeks.) A rose of flashy golden copper, as colorful as the state for which it is named. Arizona combines all the shades of the Painted Desert, from the brilliance of noonday to flaming scarlet sunsets.

Urn-shaped buds of coppery orange swirl open to full flowers of golden copper brushed with shades of scarlet. Up to 4½ inches across, with as many as 32 firm, satiny petals that gently roll outward. Blooms have a surprisingly long life, until the petals drop clean and show the next buds already in color. An alluring tea fragrance adds to your enjoyment.

The plant grows tall and strong, making a neat background . . . symmetrical and upright. There's a profusion of decorative flowers throughout the season, on straight, sturdy stems for cutting. Abundant, dark green, semi-glossy leaves right down to the ground. Resistance to disease is well above average. Perfectly hardy. A splendid new All-America Award winner for 1975. *Plant Pat. 3568.*

\$4.90 ea.—3 or more, \$4.60 ea.

ARIZONA



SONIA



Sonia

Grandiflora. (The House of Meilland.) A new and delicate color that defies the camera. Brand-new for 1975, it comes to us from the celebrated House of Meilland in France. We are proud to be able to introduce this newcomer to America, and we anticipate a great future for it.

Sonia has so many good points that it's hard to enumerate them. This sophisticated rose is a rare beauty with a "young" feeling . . . soft, luminous coral of exceptional form. In Europe it's a fabulous florist's rose and here in America it has proved itself to be a splendid garden rose as well.

It's impossible to capture the airy lightness of this rose—soft yet lively, rich yet luminous. It fairly shines with life and radiant beauty. You never tire of admiring it. These lively, enticing blooms look as though all the pastels of the rainbow had been lightly brushed across each petal . . . a rich coral in cool weather, softer in the heat of summer.

The blooms are up to 4 inches across, on good strong stems. Petals are of such heavy substance that they have a longer life than usual. They roll back gently and ever so slowly, so that an open bloom is a long time showing its high-centered, perfect form.

The long buds of classic beauty are what we normally expect only from a florist. A truly majestic bloom of attractive star form, firm and satiny. Exceptionally lasting on the plant and as cut flowers. We have had them last over eight days in the home.

The plant is vigorous, quite tall and very freely branched, with a broad but upright habit of growth. Foliage is larger than average, fresh light green in color. The bush is practically always in bloom, from early summer on. So eager to grow—the more blooms you cut, the faster it grows and the more flowers you get.

Young as spring itself, Sonia has another claim to distinction. It has proved to be the first rose since Talisman to be equally well suited to both garden and greenhouse use. Plant Sonia and you'll congratulate yourself on having a brand-new rose, and one of the best.

This enchanting rose is named for the young daughter of Alain Meilland and granddaughter of Francis Meilland, the renowned originator of the Peace rose. *Plant Pat. 3095.*


\$4.50 ea.—3 or more, \$4.20 ea.

SEE STAR® ROSE INDEX
on page 6



MISTER LINCOLN

Mister Lincoln


 Hybrid Tea. (Swim & Weeks.) To our way of thinking, this is our best true red rose. And a Pennsylvania customer agrees: "Two years ago I gave in and tried Mister Lincoln. Everything you said about it is true. It is definitely the very best red rose in your catalog."

The color is a thrilling lively red, the blooms very large and full, the plant tall and husky. Flowers are rich dark maroon at first, then a deep true red, with marvelous fragrance. Made-to-order for rose shows, where Mister Lincoln has often been declared "Queen." Tall and upright... a mainstay among garden roses. *Plant Pat. 2370.*

\$4.50 ea.—3 or more, \$4.20 ea.

Dazzling in

Medallion

 Hybrid Tea. (Warriner.) This tall graceful blonde will turn your head. The lovely pastel flowers are soft buff-apricot with a rich golden center and an ivory edge. Big, shapely, pointed buds become enormous flowers with a mild fruity scent. Blooms open very slowly and hold their graceful form for days. The soft pastel color is golden buff in summer and light apricot-pink in autumn.

Vigorous and erect, to 5 feet or so, with healthy, light green foliage. Extremely free blooming. Usually only one bloom per 16 to 18-inch stem. A truly unique, eye-catching beauty, perfect for cutting. *Plant Pat. 2997.*


\$4.90 ea.—3 or more, \$4.60 ea.

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Beauty, Great in Performance

Perfume Delight

 Hybrid Tea. (Weeks.) Beautiful spiraling buds of unblemished brilliant glowing pink roll back gracefully to a double bloom up to 5 inches across. Its sweet perfume is remarkable. Above average in disease resistance. Good cutting stems; hardy and enduring. Perfect for mass plantings and colorful as a group of three among border or foundation plants.

One customer sums it up like this: "I wish to thank you for your AARS winner Perfume Delight. I had eight tours through the garden and kept tab on the remarks. For fragrance 95% thought it was excellent; for growth it was terrific. It is a good cut flower." Plant it and see for yourself. *Plant Pat. 3282.*

\$4.90 ea.—3 or more, \$4.60 ea.

"I think Perfume Delight is one of the finest roses in existence. If it bore only one rose a season, its beauty and fragrance would be worth waiting for."

L. H., Illinois

MEDALLION



PERFUME DELIGHT



OFFER 107 THREE DAZZLERS

MEDALLION
MISTER LINCOLN
PERFUME DELIGHT

\$13.40



CHICAGO PEACE

Chicago Peace

Hybrid Tea. (Johnston.) You have to see Chicago Peace yourself to believe how stunning a rose can be. It's a spectacular beauty. Cut just one bud, place it in a pretty vase and bring it into your living room. We can guarantee you will have a beauty spot—fragrant, bright and inspiring for a week. In color it's warm rich pink with canary-yellow and coppery overtones that give it a marvelous glow.

The buds are many petaled, and the bloom very large and double. Nothing delicate about them, but a strong, robust, "sure of myself" feeling.

As a garden plant, Chicago Peace has proved to be a carbon copy of Peace so far as growing ability, hardiness and flower production are concerned, but its color and fragrance are unique. Medium height, strong stemmed, with leathery, glossy leaves.

Named Chicago Peace because a grower in Chicago discovered it as a sport of his Peace rose. *Plant Pat. 2037.*

\$4.25 ea.—3 or more \$4 ea.

THE STORY OF PEACE

The Peace rose has received more publicity than any other in history. Budwood was sent from France to our firm as World War II broke out. The rose was named the day Berlin fell. It won the All-America Award the day Japan capitulated, and the American Rose Society Gold Medal the day peace was signed with Japan. A miraculous rose! And best of all, the whole Peace family has a remarkable record that lives up to expectations.



OFFER 109 THE PEACE ROSES

CHICAGO PEACE
PEACE
PINK PEACE

\$10.80

Peace



Hybrid Tea. (The House of Meiland.) In all ways Peace is "the most." Blooms are enormous and long lasting, stems pencil-thick, growth tall and sturdy. Foliage is tough and leathery, bloom production steady and plentiful. This seems an impossibly long list of good points but Peace never disappoints.

The astoundingly large flowers are pale gold to ivory, softly edged with pink, and as the bloom develops, this pink tint gently moves over the whole petal. No two flowers are alike, and no flower stays the same more than one day. It's a joy to watch a bloom develop . . . a joy that lasts for several days because a flower opens so slowly. Very long lasting and perfect to cut. A landmark rose known and loved all over the world.

\$3.40 ea.—3 or more, \$3.20 ea.

PINK PEACE

The Sensational Peace Family

Pink Peace

Hybrid Tea. (The House of Meiland.) A beautiful color and a superb plant. Individual flowers are almost as large as those of the Peace rose, and their deep dusky pink color, firm petals and lasting ability are unusually good. Buds are big and pointed, and the large, fully double bloom has a high peaked center surrounded by broad petals.

Very strong and bushy—like the Peace rose but taller—with large leaves and thick flower stems. Excellent for the back row of a planting when you give it plenty of room. Pleasant fragrance. A favorite for cutting. *Plant Pat. 1759.*

\$3.90 ea.—3 or more, \$3.65 ea.



PEACE





APOLLO

Miss All-American Beauty



Hybrid Tea. (The House of Meilland.) We find it hard to curb our enthusiasm for this rose, and we are joined in our praise by nearly everyone who grows it. Every year it wins more plaudits. One gardener reports having a plant that produced two blue ribbon winners within a week.

The blooms are enormous, with plenty of firm broad petals and rich deep pink color that lasts and lasts. Generally the flowers are carried only one on a long, sturdy stem. Marvelous to cut, of course, and so freely produced all season long that just one plant will furnish many a vaseful.

Wonderfully fragrant, strong and vigorous, no growing problems here. Average height. *Plant Pat.* 2625.

\$3.90 ea.—3 or more, \$3.65 ea.

MISS ALL-AMERICAN BEAUTY



Apollo



Hybrid Tea. (Armstrong.) As growers get acquainted with this fine yellow rose, more and more rate it as excellent. In both size and form it is a most pleasing bloom, sometimes of exhibition calibre. The clear soft yellow color is outstanding.

Flowers are double, 4 to 4½ inches across, rather informal in type. The color is uniform in both the bud and open bloom. Very tall and well branched, with fresh green, leathery leaves. In vigor and height it could almost pass for a Grandiflora. Extremely free blooming. *Plant Pat.* 3322.

\$4.90 ea.—3 or more, \$4.60 ea.



Recent All-America Winners

THE ALL-AMERICA SYMBOL



Roses marked with this symbol have earned the right to carry it by being tested in 22 gardens set up by All-America Rose Selections in all parts of the United States. After being grown and scored by impartial judges over a two-year period, the roses rating highest may receive an AARS Award. It is regarded everywhere as the guarantee of the highest quality roses. Watch for it.

STAR® ROSE GUARANTEE

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.



OFFER 111

PRETTY WONDERFUL


APOLLO
GYPSY
MISS ALL-AMERICAN
BEAUTY

\$12.80



GYPSY

Gypsy

 Hybrid Tea. (Weeks.) Deep orange-red, dazzling from bud to full bloom. Buds are very dark red, opening to 5-inch, deep orange-red, loosely cupped blooms with 35 to 40 large petals, often touched scarlet underneath. Usually borne only one on a long, graceful stem. Light spicy scent. Indoors the glorious fiery color lasts for days.

A splendid garden rose, extra tall (up to 5 feet), and healthy. A grower in North Carolina writes it is the finest rose bush he ever purchased! Another in Georgia writes, "It is only Aug. 1st and I have already cut over 100 blooms from my 2 plants." *Plant Pat.* 3163.

\$4.90 ea.—3 or more, \$4.60 ea.



TROPICANA

For a Joyful

Tropicana



Hybrid Tea. (Tantau.) Once in awhile there's a rose that immediately attracts world-wide attention. Tropicana is such a rose—a true classic. It wins praise and prizes wherever it goes and was appropriately called Super Star in Europe.

The bloom is a true bright orange, intense and stunning. Long graceful buds and 4½ to 5-inch, double blooms with handsome, high-pointed shape and very pleasant fragrance. The luminous, lasting color and good stems make it marvelous to cut. The plant is quite tall and bushy, with shiny green, healthy foliage.

Tropicana has everything—vigor, excellent foliage, good fragrance and especially fine intense orange color. *Plant Pat. 1969.*

\$4.50 ea.—3 or more \$4.20 ea.

PORTRAIT

Portrait



Hybrid Tea. (Meyer.) This utterly lovely pink rose puts on a great show. Even one plant is a spectacle, and several together steal the scene.

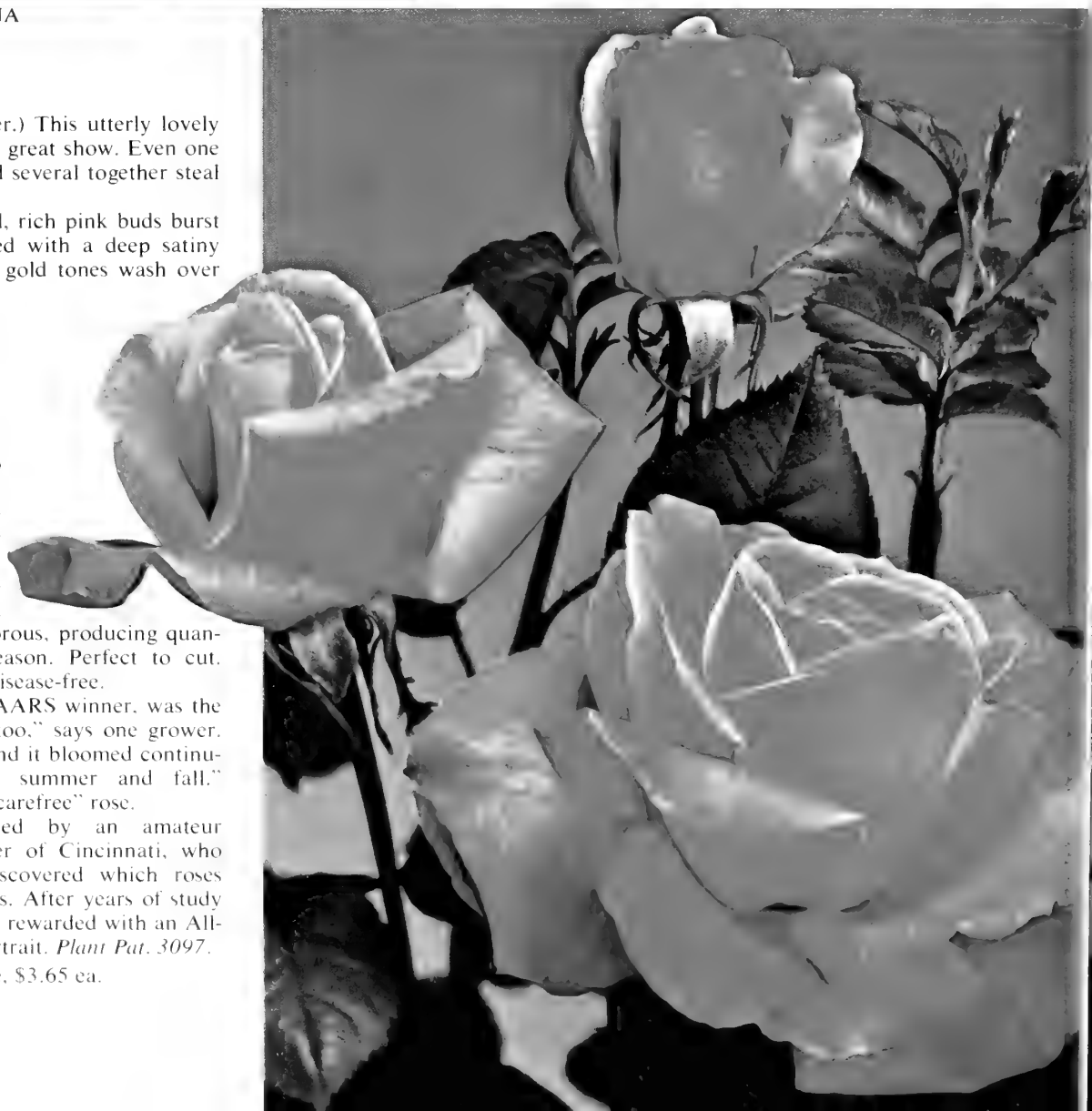
Masses of urn-shaped, rich pink buds burst into large blooms edged with a deep satiny blush. Sometimes light gold tones wash over the open bloom, while the outside of the petals is an even pink. Flowers are beautifully high centered, opening to a diameter of 4 inches and more, with plenty of petals rolled back to form a delicate silhouette. Delicious tea fragrance envelops the bloom.

Cutting stems of medium length on a tall, robust plant. Very vigorous, producing quantities of flowers all season. Perfect to cut. Hardy and practically disease-free.

"Portrait, the 1972 AARS winner, was the winner in our garden too," says one grower. "It got to be 6 ft. tall and it bloomed continuously throughout the summer and fall." Delicious perfume. A "carefree" rose.

Portrait was created by an amateur hybridizer—Carl Meyer of Cincinnati, who by trial and error discovered which roses make promising parents. After years of study and experiment, he was rewarded with an All-America Award for Portrait. *Plant Pat. 3097.*

\$3.90 ea.—3 or more, \$3.65 ea.



Summer

John F. Kennedy

Hybrid Tea. (Boerner.) A stately white rose with lots of bloom, good for cutting. Long, graceful buds of lemon-white, opening to pure white, 5 to 6-inch blooms that hold their firm texture through all kinds of weather. Flowers are high pointed, showing a full but open center. The 35 to 40 broad, glossy petals are precisely arranged, to make a majestic specimen to beautify any planting.


Growth is tall and upright, to about 4 feet, with large, dark leaves. Good strong canes are crowned with bloom clusters all through the growing season. The tea fragrance is especially noticeable and not often found in white roses. *Plant Pat. 2441.*

\$4.25 ea.—3 or more, \$4 ea.



JOHN F. KENNEDY

King's Ransom

 Hybrid Tea. (Morey.) These are big attractive blooms of chrome-yellow. Ideal for cutting and arranging and with a nice lingering fragrance that adds to their appeal. Medium long buds, tightly curled, and 5-inch, fully double, golden flowers of excellent form. The gleaming golden color is emphasized by the rose-red stamens that show when the full center opens wide. Blooms come singly on long stems and open well even in unfavorable weather.

Moderately tall, blooming best in spring and fall. Foliage is glossy green, darker on the underside.

King's Ransom has established itself in the select group of fine yellow roses. Recommended for every garden. *Plant Pat. 2103.*

\$3.90 ea.—3 or more, \$3.65 ea.



KING'S
RANSOM

SEE STAR® ROSE INDEX
on page 6

SHOP FOR ROSES THE EASY WAY

There's no need to use valuable time and gasoline running around to find the roses you want. Sit down with this catalog and do your choosing in the comfort of your armchair. Use the order blank we provide and mail it in the postpaid envelope with the assurance of receiving top-grade rose bushes at the right time for planting. **WE PAY ALL SHIPPING CHARGES.**




OFFER 113 A FINE QUARTET

JOHN F. KENNEDY KING'S RANSOM
PORTRAIT TROPICANA

\$15.40

Command Performance

 Hybrid Tea. (Lindquist.) Long pointed buds with striking appeal. Warm, vibrant orange, on the reddish side, with lighter reverse. Flowers are medium size, with 50 petals curled at the edge to produce a star form. Light to moderate perfume. Good strong stems, excellent for cutting. Unfading and unchanging all season.

Extra tall, very vigorous and upright, with dark leathery leaves. Free blooming. Worthy of a place in any garden. The clear bright orange color and star shape give the flower distinction. *Plant Pat. 3063.*

\$3.90 ea.—3 or more, \$3.65 ea.

COMMAND PERFORMANCE




ROYAL HIGHNESS

WELCOME

Large, small and middle-sized orders receive our prompt and painstaking attention. Every rose bush we ship is a 2-year, field-grown specimen produced under careful supervision, from soil preparation through shipping. We welcome new customers and say Thank You to those who have discovered that Star[®] Roses are the best you can buy anywhere.

BORN TO BE ADMIRER

Royal Highness

 Hybrid Tea. (Swim & Weeks.)

The winner of countless blue ribbons at rose shows, and you can have a show of your own by growing Royal Highness. This supremely beautiful pastel rose is the softest pink imaginable, slightly deeper in the center. The exquisite, long pointed buds are very impressive, opening slowly to extra large, satiny blooms with a perfect high center and heavy tea rose perfume.

Long, stiff stems, form, color and lasting ability make it perfect for cutting. A medium tall, upright grower with waxy dark ornamental leaves. Tremendously appealing both in the garden and as a cut flower. *Plant Pat. 2032.*

\$3.90 ea.—3 or more, \$3.65 ea.

STAR

is our name for our own special brand of roses. It is the registered Trademark of The Conard-Pyle Co. It describes the quality of our rose plants, a quality so superior that we can guarantee they will grow and bloom for you.

"We are thrilled with all our roses—especially Tamango, Queen Elizabeth and Golden Girl—really outstanding and make a moment of pleasure in every day for us."

H. L. W., Ohio



GOLDEN GIRL

Golden Girl

Grandiflora. (The House of Meilland.) Melting golden yellow at the center of the flower, with soft ivory at the petal edges. The blooms are fully double, of medium size and produced in quantity all season long. Long, slender buds with graceful sepals, much like those of Eclipse which for years has been held as the ideal for bud form. Golden Girl has more petals though, and for that reason holds its shape better than Eclipse and therefore lasts longer.

A tall, imposing yellow for background planting. Bushy and erect, with light green leaves. Full of buds and blooms all season until stopped by frost. A vigorous, compact grower, Golden Girl is a totally satisfying rose—a modern version of Eclipse. *Plant Pat. 1912.*

\$3.90 ea.—3 or more, \$3.65 ea.



OFFER 115

ALWAYS ADMIRER

COMMAND PERFORMANCE
GOLDEN GIRL
ROYAL HIGHNESS

\$10.90

FIRST PRIZE



First Prize



Hybrid Tea. (Boerner.) Cheers for a prizewinner! Its elegant self-assured manner, exquisite high-pointed flowers and beautiful color make it a stand-out. Your first impression of First Prize is that this is a rose that's "going places." And that's what it has done, winning one blue ribbon after another ever since it was introduced. But it's a wonderful garden rose too, producing plenty of magnificent large flowers with no more than ordinary care.

Flowers are rich pink, lighter on the inner side and almost light red on the reverse. Wide satiny petals roll back from the high, spiraling center. Medium height, very vigorous, with long cutting stems. You shouldn't miss the thrilling show put on by this spectacular plant. You'll attract the neighbors with it. *Plant Pat. 2774.*

\$4.50 ea.—3 or more, \$4.20 ea.

Christian Dior



Hybrid Tea. (The House of Meilland.) A great favorite for years, especially for cutting purposes. A rose of high style, appropriately named for the famous French coutourier. Blooms are rich crimson-red overlaid with a scarlet sheen. They show off especially well under artificial light. Above average in size, with 50 to 60 neatly placed petals. Delicate perfume and strong stems. A bloom of top exhibition quality that does not fade or turn blue but stays a splendid rich red.

A vigorous, tall, upright grower with rich green, leathery leaves. Hardy and healthy. Steady, continuing bloom all season and sure to give all-round satisfaction. You'll delight in these fragrant, richly colored beauties. *Plant Pat. 1943.*

\$3.90 ea.—3 or more, \$3.65 ea.

CHRISTIAN DIOR



OFFER 116 4 LOVELIES


CHRISTIAN DIOR
FIRST PRIZE
GRANADA
PASCALI

\$15.40



Aglow with Charm


Granada

 Hybrid Tea. (Lindquist.) A bright mixture of scarlet, gleaming lemon-yellow and orange-pink. Blooms are medium size, informally shaped, with about 20 large ruffled petals, and generally come in candelabras that cover the plant.

A strong, upright bush with crinkled foliage, almost like light green holly leaves. Free blooming all season and an excellent garden rose. Its strong fragrance has won Granada the Gamble Rose Fragrance Medal. *Plant Pat. 2214.*

\$4.25 ea.—3 or more, \$4 ea.

Pascali

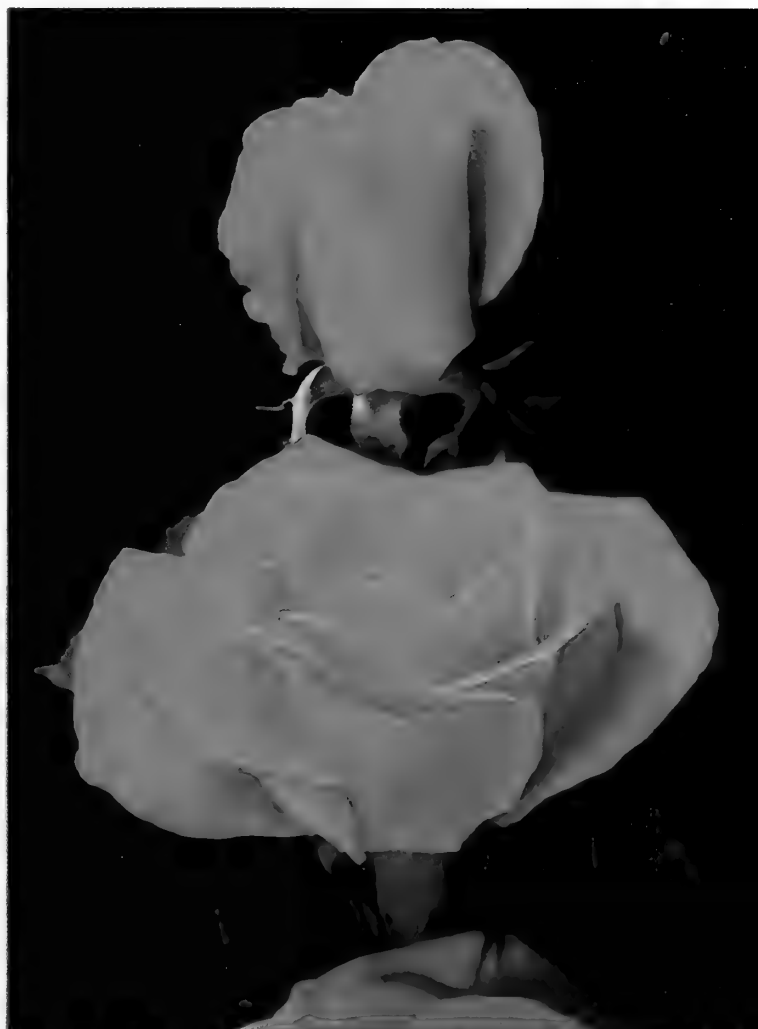
 Hybrid Tea. (Lens.) Soft creamy white with an ivory-yellow center . . . never cold or aloof, but warm and sweet. High-pointed flowers with over 35 petals that curl back as they open. Every specimen is perfectly formed, even in poor weather.

Often over 4 feet high, with plenty of blooms on strong stems. White roses are not too plentiful but this is a good one. *Plant Pat. 2592.*

\$3.90 ea.—3 or more, \$3.65 ea.

STAR

is our name for our own special brand of roses. It is the registered Trademark of The Conard-Pyle Co. It describes the quality of our rose plants, a quality so superior that we can guarantee they will grow and bloom for you.



GRANADA

PASCALI





COLORAMA

Colorama

Hybrid Tea. (The House of Meilland.) Big ruffly blooms, full and loosely cupped. Hot watermelon-pink with warm yellow at the base and on the reverse . . . a decided two-tone seen at its best when two-thirds open. For a real splash of beauty in the garden, Colorama is tops. Light tea perfume. Not especially good for cutting but always showy. Medium to tall, with waxy foliage. *Plant Pat. 2862.*

\$3.75 ea.—3 or more, \$3.50 ea.

GROW ROSES FOR PLEASURE

Rose growing can be an enjoyable hobby all your life. If you have only a little space, plant a Climber or a group of Miniatures. If there's more room available, start with a modest number of bushes and gradually add to them. With a spot in the sun and a little help from you, they will give you years of pleasure.

LADY X



FREE PLANTING GUIDE

With every order we ship, we include a free 12-page booklet describing proper planting and cultural procedures. Whether you're an experienced rose grower or a novice, you will find this a helpful guide. From planting, through pruning and spraying, the booklet describes and pictures the steps to success with roses . . . and also gives pertinent facts about the growing of bulbs and perennials.

Unusual in Color

IT'S FUN TO BE DIFFERENT

It's always fun to buy a new rose—and, of course, any rose that you have never grown yourself is new to you. So when you need the spice of something new, consider such roses as Lady Elgin or Colorama or the ethereal Lady X.

Colorama is a very ornamental plant in the garden, and the two ladies—X and Elgin—are great for exhibiting. These and other "fun" roses will delight you.



LADY ELGIN

Polynesian Sunset (not illustrated)

Hybrid Tea. (Boerner.) An exotic rose for those who want large flower size and brilliant color above all else. The color is deep rich coral, gradually becoming coral-orange, with a warm, iridescent glow that lights up the entire bloom. Exquisite buds and huge flowers—up to 6 inches in diameter. They are fully double but with an open center and a touch of yellow at the base. Long, strong cutting stems hold the blooms proudly. A heady, fruity scent seems the final touch to suggest the tropics.

Reddish foliage turns glossy dark green. Hardy and vigorous, the plant produces long-lasting blooms you will love. *Plant Pat. 2530.*

\$3.90 ea.—3 or more, \$3.65 ea.

Lady X

Hybrid Tea. (The House of Meilland.) Delicate soft lilac-lavender, with 60 petals, lightly perfumed. Blooms are exquisitely modeled, with the high pointed center and lasting ability that wins blue ribbons at the shows.

You can enjoy these lovely roses in your garden too. We have had glowing reports of the way Lady X grows. It's unusually tall for a Hybrid Tea and keeps blooming all season. Every satiny flower is of perfect form. Very vigorous and hardy. Try your luck with it at your closest rose show. *Plant Pat. 2691.*

\$3.90 ea.—3 or more, \$3.65 ea.

Lady Elgin

Hybrid Tea. (The House of Meilland.) Warm and inviting. Lady Elgin is a rose of top exhibition quality. The buds are medium long, very well formed and of fine texture. Rich deep orange, they open to slightly lighter apricot, becoming a blend of butterscotch and apricot.

The blooms are large and solid, with 35 to 45 big firm petals. The color remains vivid for the entire life of the bloom. The bush is tall, strong and upright, with sea-green leaves to highlight the rich color. Subtly perfumed and marvelous for cutting.

A Pennsylvania gardener reports on Lady Elgin: "The outstanding rose in my garden. Considering the variety and quality of the other roses, this is a compliment par excellence." We are pleased to hear testimony like that and to pass the good word along.

\$3.90 ea.—3 or more, \$3.65 ea.



OFFER 119 3 UNUSUAL COLORS


COLORAMA
LADY ELGIN
LADY X

\$10.80



SCARLET KNIGHT

Scarlet Knight

 Grandiflora. (The House of Meiland.) Grows without any fuss and blooms all summer. Buds are dark crimson and flowers velvety scarlet-crimson, with a mild tea fragrance. They have a nicely rounded silhouette and are carried in clusters of 3 to 5 or so. Their velvety texture is particularly pleasing. Individual blooms are not so large but are well shaped and colorful.

Tall, bushy, profuse blooming. An All-America Award Winner fully deserving of this honor. It makes a splendid showing in the garden, topping many of its neighbors with its neat, well-balanced growth. *Plant Pat. 2692.*

\$3.75 ea.—3 or more, \$3.50 ea.



**OFFER 120
COLOR FILLED**

AMERICAN HERITAGE CAMELOT
SCARLET KNIGHT

\$10.40

Stars

"I am sending you an order for 27 roses. These are for a bed of roses which have never been replaced and have given us 25 years of good bloom . . . proof that Star Roses are good."

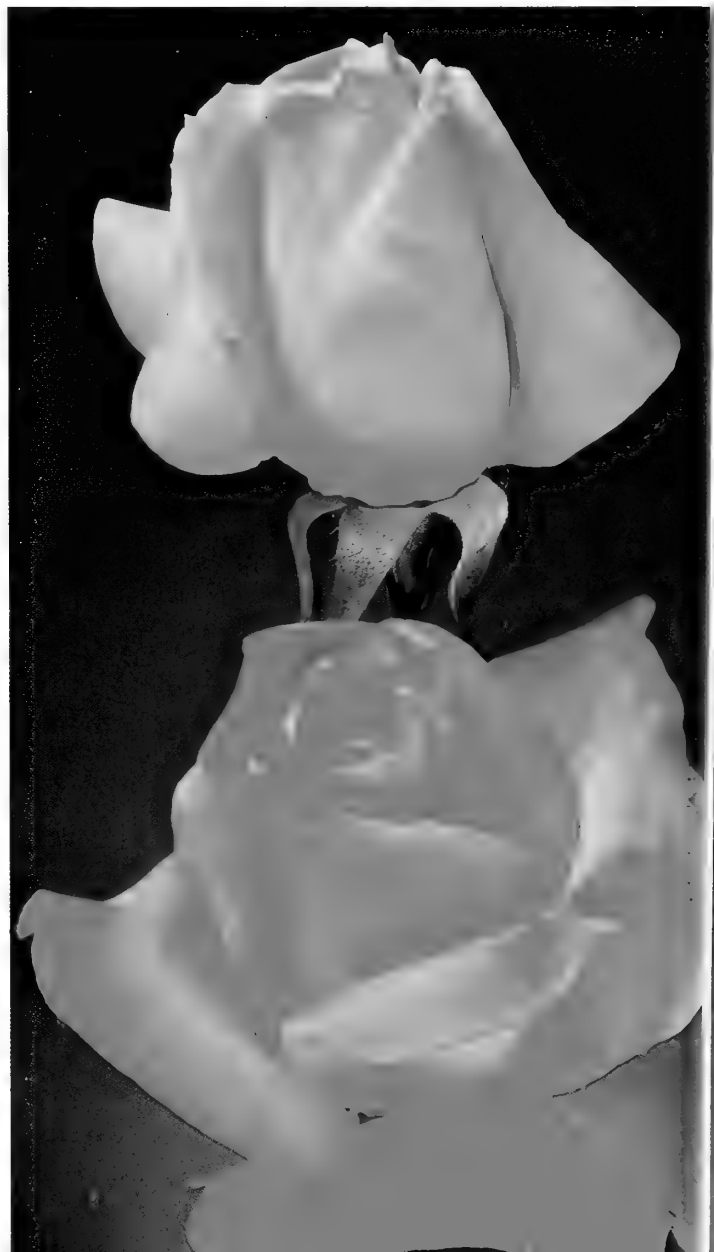
A. C., Pennsylvania

"I have around 250 rose bushes that I bought from you over a period of many years that are certainly outstanding."

P. E., Sr., Virginia

**SEE STAR® ROSE INDEX
on page 6**

AMERICAN HERITAGE



for Your Garden

"Just a line to let you know how pleased I am with the roses I ordered from you. I am a novice rose gardener, but my roses are healthy and vigorous. They're giving our family much joy!"

Mrs. J. W. T., Maryland


"I sincerely appreciate your prompt service and your obvious dedication to your stated guarantee. You may be assured that I will communicate these facts to friends."

Mrs. R. B., New York



CAMELOT


American Heritage

 Hybrid Tea. (Lammerts.) A changeable color, always delightful—cream to light canary-yellow in the opening flower, with a delicate edging of camellia-rose that gradually deepens and spreads. It's a combination of tints hard to describe in words or photograph. Very long, tapering buds and pointed, 4½-inch blooms with 50 to 60 petals . . . ample to give them substance and lasting ability. The light tea perfume is appropriate for the soft color.

A tall, compact plant, blooming well all summer. Large, leathery leaves. Its continuous succession of changing colors is most interesting to watch. Several bushes planted together present a beautiful sight. Do you have the spot for this lovely rose? *Plant Pat. 2687.*

\$3.90 ea.—3 or more, \$3.65 ea.

Camelot

 Grandiflora. (Swim & Weeks.) A soft but lively color—coral or shrimp-pink, light and glowing. The buds, high centered at first, then somewhat cupped, open to blooms of classic beauty 4 inches and more across, each with very rich, spicy perfume.

Flowers come sometimes singly, but more often in clusters of two or three, on tall, sturdy canes. Bloom comes freely all summer long and the distinctive, lively coral-pink remains rich and radiant throughout the season.

The plant is tall and rather broad, quite vigorous and covered with lustrous, deep green foliage. Camelot has a great deal to offer any gardener—Beautiful color, vigorous growth and loads of bloom. And best of all, it will do well practically anywhere. *Plant Pat. 2371.*

\$3.75 ea.—3 or more, \$3.50 ea.

Grow Roses and Live

Oklahoma

Hybrid Tea. (Swim & Weeks.) Here's a rose you can call almost black—the darkest red rose that we grow. Unusually velvety, with heavenly fragrance, which is a combination hard to beat. Smoky wine-red flowers about 5 inches across, with 50 big dusky maroon petals, shaded even darker. Beautifully shaped, long lasting, and with a mysterious air that lends special allure.

Medium height, upright and bushy. *Plant Pat.* 2326.

\$3.90 ea.—3 or more, \$3.65 ea.

OKLAHOMA



LAURA

Laura

Hybrid Tea. (The House of Meiland.) Exceptionally appealing, luminous salmon-pink flowers, with a nice perfume. The buds are extra long and the flowers loosely cupped, about 5 inches wide, slightly lighter on the outside of the broad petals. The over-all effect is light and airy... a "feminine" look that pleases men and women alike.

Laura is a very strong grower 3½ to 4 feet tall. We claim this as our own because it was named as a compliment to Mrs. S. B. Hutton, Sr. and was presented to the public on Red Rose Rent Day. *Plant Pat.* 2986.


\$3.90 ea.—3 or more, \$3.65 ea.

a Little!

"Despite the distance involved your shipments to me have been the best packaged I've ever received."

V. T., Arizona

Comanche

 Grandiflora. (Swim & Weeks.) A tall, rangy plant with strong canes carrying their blooms like a crown, in showy clusters of 6 to 8. The pointed buds are a dull red on the outside, but as they open the fires glow within.

Blooms are not enormous in size but their striking orange-red color, more rosy underneath, makes you blink. They are borne on good stems and open wide to about 4 inches. Vigorous and free flowering.

Always a decorative garden plant with very dark, leathery foliage. The bush is quite tall, spreading a bit. *Plant Pat. 2855.*


\$3.75 ea.—3 or more, \$3.50 ea.



COMANCHE

ELECTRON

Electron

 Hybrid Tea. (McGredy.) Very bright, deepest rose-pink—smooth and creamy. Flowers are very large and full, with high center and pleasing fragrance. Nice big, pointed buds and stunning color that lasts and lasts. Very often the blooms come in showy clusters. Perfect for cutting . . . an eye-full.

Bushy and vigorous, with abundant, dark green leaves closely set on the plant, to show off the electric-pink flowers. *Plant Pat. 3226.*

\$3.90 ea. —3 or more, \$3.65 ea.



OFFER 123

TRY THESE

COMANCHE
ELECTRON
LAURA
OKLAHOMA

\$14.40



SWARTHMORE

Swarthmore

Hybrid Tea. (The House of Meiland.) A marvelously formed rose with a firm pointed center. It looks as if it had been poured from a mold. Every petal is perfectly placed. First Prize is the only other rose we know that has such a high center and one so lasting. In fact, it seems you seldom see a flower opened out wide.

Swarthmore's color is outstanding too. Buds are long and slim, of deep clear rose-red. As they open they show two tones of this smooth color, and often they are edged darker. This is a striking picture, beautiful to behold.

Long stiff stems hold these lightly perfumed beauties, making them superb for cutting. Plants are tall, upright and bushy, with healthy foliage. This is a "must grow" if you're after blue ribbons at the rose shows. *Plant Pat. 2444.*

\$3.90 ea.—3 or more, \$3.65 ea.

Garden Party



Hybrid Tea. (Swim.) Here's beauty and quality that you will enjoy throughout the summer. Although classed as a "white" rose, Garden Party is actually a soft, delicate combination of rich ivory and creamy tones blended with a flush of appleblossom-pink that steals over the flower. A bold, dramatic flower with 25 to 30 large flaring petals.

Bloom is plentiful and continues all season long. Stiff stems and long lasting ability make this a perfect cutting rose. The plant is tall, very strong and well branched. Distinctive foliage, reddish underneath and with red veins, provides the perfect background for this very lovely, very alluring flower. *Plant Pat. 1814.*

\$3.90 ea.—3 or more, \$3.65 ea.

GARDEN PARTY



OFFER 124

**COLOR
EVERY DAY**

GARDEN PARTY
PHARAOH
SUMMER SUNSHINE
SWARTHMORE

\$14.60

“Whatsoe’er hath been, there still
must be Room for another rose”



PHARAOH

Pharaoh

Hybrid Tea. (The House of Meiland.) Another red rose, and a fine one—large, commanding, bright and beautiful. One of our customers claims it lasts longer than any other rose in her garden.

A vivid scarlet rose—always a popular color, especially when combined with such a velvety overcast. Petals are broad and firm, somewhat ruffled. The ovoid buds are very dark maroon, but as they open they show a wonderful glowing scarlet on the upper side of the petals, with an orange gleam. The two shades of rich red are most attractive until the petals drop.

Average height, with large, glossy dark foliage, bronzy when young. The huge, well-formed flowers are borne freely on good stiff stems and are superb when cut and brought indoors. We can't say too much for Pharaoh. *Plant Pat. 2859.*

\$3.90 ea.—3 or more, \$3.65 ea.

**See Star® Rose Index
on page 6**

SUMMER SUNSHINE

Summer Sunshine

Hybrid Tea. (Swim.) Like a sunburst of dazzling gold. The urn-shaped buds open to intense yellow flowers of medium size, with about 25 satiny smooth petals. High centered at first, they gradually become cup shaped. Both the form and the dazzling color hold up well.

Moderately tall and well branched, and a regular bloomer, especially cheerful on a dull day. A New Jersey customer of ours calls Summer Sunshine “a truly perfect yellow rose.” If you're looking for an extra brilliant yellow—one that glitters in the sunshine—this is for you. *Plant Pat. 2078.*

\$3.90 ea.—3 or more, \$3.65 ea.



Star[®] Roses to Please You

STAR[®] ROSE GUARANTEE

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

Starburst

Grandiflora. (The House of Meiland.) Like a flashlight, with its bright flowers of orange-red and yellow, usually in clusters of three or so. The short pointed buds are yellow, edged soft orange-yellow, and opening blooms are orange-carmin on the inside of the petal. Lightly perfumed, they are especially effective when half open.

Sturdy; medium height. Dark glossy foliage makes a fine frame for the flashy color. Blooms well all season. You'll like this excellent garden plant. *Plant Pat. 2974.*

\$3.75 ea.—3 or more, \$3.50 ea.

Fragrant Cloud *(not illustrated)*

Hybrid Tea. (Tantau.) Showy, well-shaped blooms with true rose perfume. Buds are rich dark red, becoming large, full flowers of bright coral-red that gradually deepens to orange-red. Its perfect, high-pointed form, rich color and especially marvelous fragrance are outstanding.

A very strong plant, quite tall, with shiny, dark leaves. It can stand moderate shade—an asset in any garden. *Plant Pat. 2574.*

\$3.90 ea.—3 or more, \$3.65 ea.

Big Red *(not illustrated)*

Hybrid Tea. (The House of Meiland.) A bold red, bright and strong, with a more rosy red tone on the underside of the petals. Fat, pointed buds open to 6-inch, extremely velvety, high-centered blooms packed with 50 to 60 petals. Petals are very large, curling slightly in classic form to make an exceptionally firm flower. Spicy fragrance.

A tall grower, both upright and spreading in habit. *Plant Pat. 2693.*

\$3.75 ea.—3 or more, \$3.50 ea.

STARBURST



OFFER 126
3 GOOD
GARDEN ROSES
CANDY STRIPE
GOLDEN PRINCE
STARBURST

\$10.40



CANDY STRIPE

Golden Prince

Hybrid Tea. (The House of Meilland.) Primarily a garden rose of average height, bushy and free blooming. The dark, waxy-looking leaves are ornamental in themselves, even without the flowers.

The pleasing, informally shaped bloom is true deep bright gold with petal edges tinged glowing orange in the early stages. Flowers are large—up to 5 inches—often in clusters of two or three, with a full center that opens to show off the orange-gold stamens. The rich golden color is its biggest asset. Light scent. *Plant Pat. 2949.*

\$3.75 ea.—3 or more, \$3.50 ea.

"I always tell everyone they must buy Star, as yours are the best; always arriving in perfect condition and in 15 years I've never received a diseased or imperfect bush. That's quite a compliment to you all."

Mrs. T. R. T., Virginia

Candy Stripe

Hybrid Tea. (McCummings.) A charming novelty, with a strong and lasting perfume. Rose-pink and white play tag through this large, informal, fully double flower. The wavy petals are splashed and streaked in freehand fashion, no two blooms exactly alike (sometimes there's an all-pink petal).

Free blooming, free growing, healthy and hardy, this tall plant is a splendid addition for any garden. Not freakish, but a nice change when you'd like something different. It's a sport of Pink Peace, which indicates it has very good "blood." *Plant Pat. 2278.*

\$3.75 ea.—3 or more, \$3.50 ea.

GOLDEN PRINCE





PEACE

Peace



Hybrid Tea. (The House of Meiland.) Peace is known world-wide! Every country acclaims this rose of roses. The color is softest ivory to light yellow, penciled pink at the petal edge and becoming pinker as it develops. Strong, free blooming, healthy in growth. Enormous, firm petaled, long lasting in bloom.

So super in every way that it has set a new standard for comparison. Tops all other roses in popularity. Give it plenty of room in the garden and watch it grow! You'll have a show every day of the summer.

\$3.40 ea.—3 or more, \$3.20 ea.

Confidence

Hybrid Tea. (The House of Meiland.) These streamlined buds are a delight. Outdoors and in, they will hold you spellbound as you marvel at their elegant air of perfection. The high-centered flowers are a delicate blend of pastel tints—softest peach, shrimp-pink, ivory and gold. Fragrant, long stemmed, medium to large in size.

The plant is upright and bushy, blooming well but leaves you wanting more. You can never get enough of this lovely rose.

\$3.40 ea.—3 or more, \$3.20 ea.

Eclipse

Hybrid Tea. (Nicolas.) Its slim, tapering buds have made a reputation for this rose. Not many other roses can match them in form. They slowly open to blooms of medium size, with 25 petals, pleasantly perfumed. The color is golden yellow at first, becoming clear chrome-yellow.

Eclipse is perfect for cutting. Vigorous and tall growing. A favorite for years. Its only fault is that the open flower doesn't hold very long, so cut it in the bud stage.

\$3.40 ea.—3 or more, \$3.20 ea.



ECLIPSE



CONFIDENCE

Queen Elizabeth

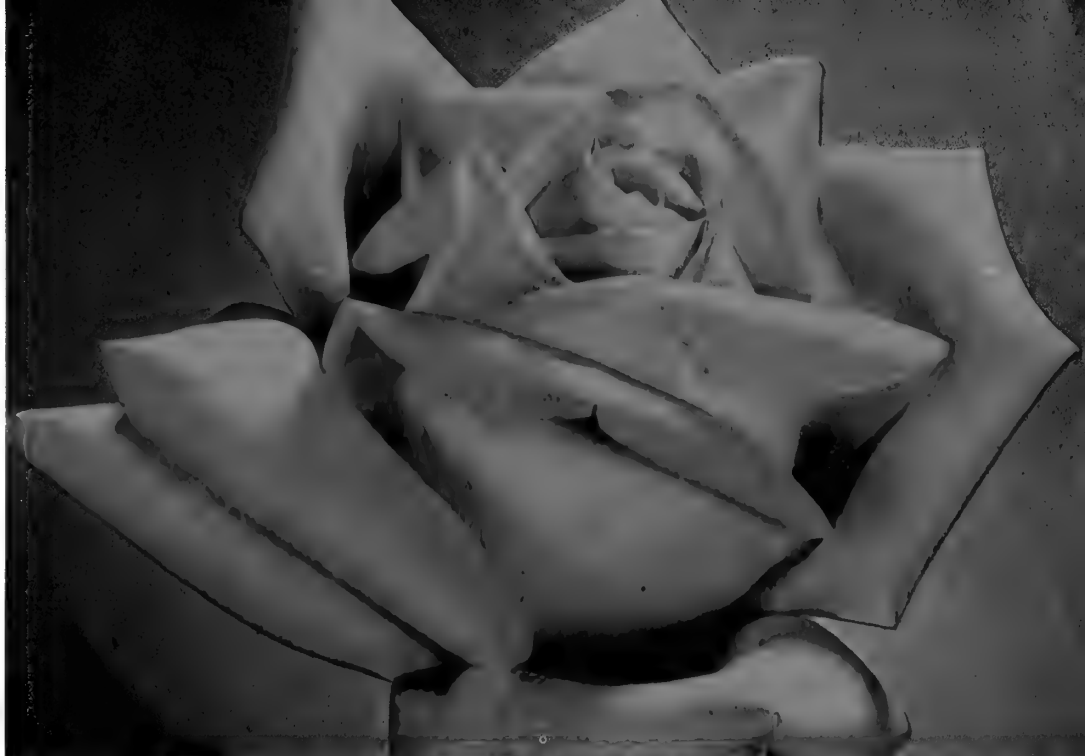


Grandiflora. (Lammerts.) A royal rose for your garden, tall and majestic. It bears quantities of clear, clean pink blooms month after month. Lightly ruffled and cupped in shape, often two or three on a very strong stem.

This was the first Grandiflora and is still generally considered to be the best one. Exceptionally sturdy, tall and vigorous, blooming freely and steadily, and making you stretch up to reach the blooms. Every garden should have at least one Queen Elizabeth to be complete.


\$3.40 ea.—3 or more, \$3.20 ea.

Classic Roses for Every Garden



CHRYSLER IMPERIAL

Chrysler Imperial

 Hybrid Tea. (Lammerts.) Everyone loves big, big roses of glowing red, deliciously perfumed, like this one which has become a prime favorite. Big solid buds and full, high-centered flowers of rich crimson-red with a velvety overcast.

Chrysler Imperial is a classic Hybrid Tea that belongs in all gardens—sure to succeed with everyone. A willing and steady bloomer all summer. Ideal for cutting. A sturdy plant of moderate height. Don't miss it.

\$3.40 ea.—3 or more, \$3.20 ea.

Virgo

Hybrid Tea. (Mallerin.) Lacking an illustration of this rose, we are using one of Blanche Mallerin, since the flowers are quite similar.

The long buds become well-shaped, double flowers with a high center. Lightly tinted pink, turning clear white. Very vigorous, well branched, free blooming. Not a spectacular rose but a strong grower and a reliable bloomer—two good assets.

\$3.40 ea.—3 or more, \$3.20 ea.



VIRGO (See note above)

QUEEN ELIZABETH



OFFER 129
ALWAYS RELIABLE
CHRYSLER IMPERIAL
CONFIDENCE
ECLIPSE
PEACE
QUEEN ELIZABETH
VIRGO

\$18.90



MONTEZUMA

Crimson Glory (not illustrated)

Hybrid Tea. (Kordes.) Famous for its velvety crimson color and heavy fragrance. Medium size flowers. Low growing. H. E. S. of Ohio writes: "Twenty-four years ago I planted a Crimson Glory hybrid tea rose that I got from you. It is still doing fine."

\$3.40 ea.—3 or more, \$3.20 ea.



TIFFANY

More Star® Roses ... all outstanding

Condesa de Sastago (not illustrated)

Hybrid Tea. (Dot.) Yellow on the outside and rose-scarlet within. Oval buds and very full, rounded blooms with nice perfume. Medium height, sturdy and free blooming. Considered a great novelty in its day because of its decidedly bicolor flowers.

\$3.40 ea.—3 or more, \$3.20 ea.


Montezuma

Grandiflora. (Swim.) A pleasing addition for the garden and good to cut too. Smooth, creamy rose salmon color that lasts well. Buds are rather short but shapely, on medium long, strong stems. Flowers are high centered, with about 40 petals.

Tall and bushy in growth, to 5 feet, with dark glossy leaves.


\$3.40 ea.—3 or more, \$3.20 ea.

Tiffany

 Hybrid Tea. (Lindquist.) Just as elegant a rose as the name implies. Long, exquisitely modeled buds and fragrant, high-pointed flowers for cutting. A dramatic blending of light pink and pale gold, about 5 inches across. Medium tall, very free blooming. Long lasting on the plant or in a bouquet, and you'll love it on sight.


\$3.40 ea.—3 or more, \$3.20 ea.

Mirandy

 Hybrid Tea. (Lammerts.) Pleasingly plump. The blooms are packed with petals that form a high pointed center, very slow to open. In color it's a marvelous velvety wine-red with darker shadings and rich fruity fragrance. Sometimes as the flower ages the color turns purplish, so enjoy it while it's at its best, and discard it when it deteriorates.

A sturdy garden plant, blooming steadily until frost. Lasts for years. Another excellent cutting rose.

\$3.40 ea.—3 or more, \$3.20 ea.



OFFER 130
4 GOOD ROSES
CHARLOTTE ARMSTRONG
HELEN TRAUBEL
MIRANDY
TIFFANY
\$12.80

MIRANDY





CHARLOTTE ARMSTRONG




HELEN TRAUBEL



BLANCHE MALLERIN


Charlotte Armstrong

 Hybrid Tea. (Lammerts.) A vibrant, strikingly beautiful rose perhaps unsurpassed for its over-all combination of color, form and profusion of bloom. The perfect buds are intense carmine-red in color, with an undertone of flame. The long, slender buds open to high-centered, waxy-petaled blooms up to 6 inches in width.

The tall plant (up to 5 feet) is extra hardy and disease resistant. Blooms freely.

\$3.40 ea.—3 or more, \$3.20 ea.

Helen Traubel

 Hybrid Tea. (Swim.) An exquisite combination of apricot and shell-pink. The long bud unfurls its 25 to 30 broad petals to a very large, high-centered flower. Rich spicy perfume and long slender stems. Lovely when cut.

Although the flower is not extra full and may not keep its shape very well, the tall plant blooms so freely that Helen Traubel rates a place in most rose gardens.

\$3.40 ea.—3 or more, \$3.20 ea.

Blanche Mallerin

Hybrid Tea. (Mallerin.) A majestic snowy white rose. Long, urn-shaped buds and blooms of classic form—high pointed and tapering. They are about 4½ inches across, of pure satiny white, with unusually sweet perfume. Bushy, upright and generous with its flowers.

A classic of long standing. One of the easiest white roses to grow.

\$3.40 ea.—3 or more, \$3.20 ea.

Talisman (not illustrated)

Hybrid Tea. (Montgomery Co.) For sentiment's sake you may want Talisman, although many newer roses such as Granada are better. Medium size, orange and rose, with mild scent. At its best in spring and fall, for it likes a summer vacation. A sensation when it first came out, for it was the first bicolor rose.

\$3.40 ea.—3 or more, \$3.20 ea.

OFFER 131

4 ROSES—OUR SELECTION

including the famous Peace Rose

Let us do the selecting and we will send you four No. 1 Grade, field-grown Hybrid Tea roses, including the famous PEACE rose. Every plant a different kind, every one with the Star Guarantee to live and bloom.

SAVE \$3.70 ONLY \$9.90



OFFER 131A

12 ALL-TIME GREAT ROSES

Arizona. Golden copper. (P. 3.)
Chicago Peace. Pink and gold. (P. 8.)
Chrysler Imperial. Crimson. (P. 29.)
First Prize. Pink. (P. 16.)
Gypsy. Orange-red. (P. 11.)
Mister Lincoln. Scarlet. (P. 6.)

Oregold. Yellow. (P. 5.)
Peace. Yellow tinted pink. (P. 9.)
Perfume Delight. Pink. (P. 7.)
Pink Peace. Dusky rose. (P. 9.)
Portrait. Pink. (P. 13.)
Tropicana. Orange. (P. 12.)

SAVE \$8.05 ONLY \$44.90

**INCLUDE
FLORIBUNDAS
IN YOUR
LANDSCAPING PLANS**

These extra bushy, extra free flowering, extra useful roses look well in many locations... as a low border or tall hedge (depending on the kind), edging a walk or driveway, as a friendly fence. They should be planted like any other flowering shrub. Combine them with other roses, or put them to work primarily to liven up your landscaping... you can't go wrong with Floribundas.

These are easy-going plants that perform well all through the growing season. Many have beautifully formed flowers—all have plentiful, colorful ones... "flowers in abundance," as the name *Floribunda* proclaims. Buy good plants, treat them fairly and they will thrive for years.

ROSE PARADE

EUROPEANA



Star® Floribundas,

Sunspot

Floribunda. (Fisher.) In our opinion Sunspot is the best yellow Floribunda to date. Both its size and its color are extra good.

Rich butter-yellow buds slightly tinged orange turn a bright, sunny yellow as they open. These are fully double flowers often up to 5 inches across—as large and attractive as many Hybrid Teas and with a light, fruity fragrance.

Fine for massing and border planting. *Plant Pat. 2576.*

\$3.75 ea.—3 or more, \$3.50 ea.

Rose Parade

1975 All-America Award Winner



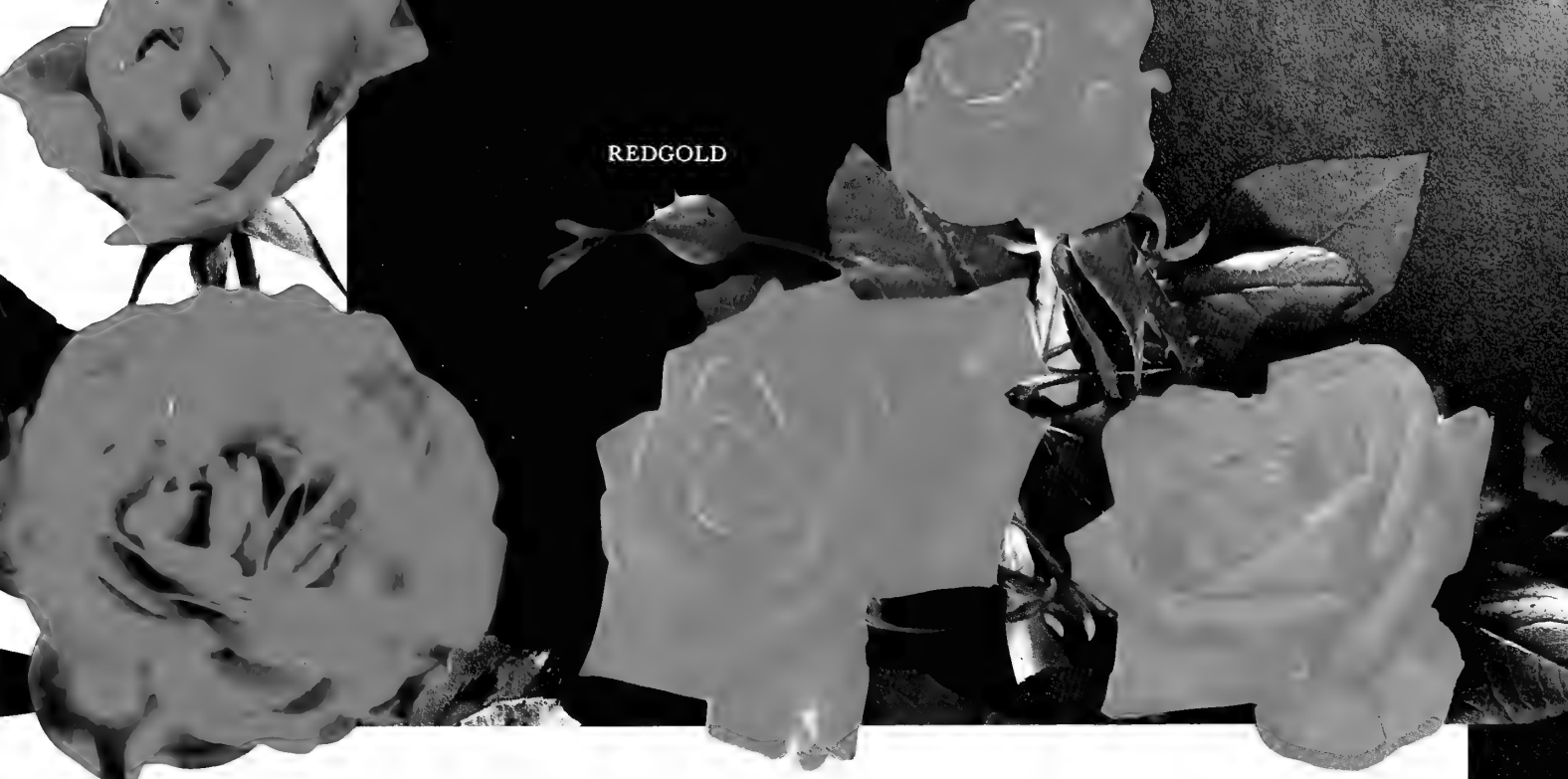
Floribunda. (Williams.) The only Floribunda to win the All-America Award for 1975. It has a free-blooming, vigorous plant covered with clusters of bright, sparkling pink, fully double blooms up to 4 inches across... camellia-perfect. Buds are short but well formed, with as many as 55 satiny petals. Light perfume.

Rugged, disease-free, tall and well branched. Brand-new and sure to thrill you. *Plant Pat. 3065.*

\$3.90 ea.—3 or more, \$3.65 ea.

SUNSPOT


ANGEL FACE



REDGOLD

Bursting with Bloom


Europeana

 Floribunda. (G. de Ruiter.) The best red Floribunda—massive, colossal, spectacular, terrific! Just one cluster makes a bouquet that lasts as long as a week.

Bears great heads of satiny red flowers as velvety as plush. Each cluster holds 20 or more flowers with beautifully ruffled petals. Truly a wonder rose, so magnificent in its first flush of June bloom that even one plant glorifies a garden. Rather low and bushy, with soft mahogany-red foliage which slowly turns rich dark green. *Plant Pat. 2540.*

\$3.75 ea.—3 or more, \$3.50 ea.


Angel Face

 Floribunda. (Swim & Weeks.) Beautiful in form and color—a heavenly lavender washed with ruby. A perfectly formed flower about 3½ inches wide, with wavy, scalloped petals giving it a delightful silhouette. Sometimes several of these blooms come in a small cluster but often only one or two are on a stem. Charming at every stage, and for a long time. Nice fragrance. Low and bushy.

If you like Angel Face, you *love* it! No two ways about it! *Plant Pat. 2792.*

\$3.90 ea.—3 or more, \$3.65 ea.

Redgold

 Floribunda. (Dickson.) Very attractive as a landscaping plant. The flowers are not large but they are a flashy contrast of colors.

At first soft chrome-yellow, the buds turn darker as they open, to a glowing orange-gold. Petals are edged brick-red, which later turns deeper magenta. The flowers are moderately double (about 30 petals), with light fragrance. Eight-inch stems, some bearing only one flower and others clusters. Plants are rangy, medium tall. *Plant Pat. 3006.*

\$3.90 ea.—3 or more, \$3.65 ea.



OFFER 133


COLOR-FILLED FLORIS

ANGEL FACE
EUROPEANA
REDGOLD
ROSE PARADE
SUNSPOT



\$17.90

Bahia


 Floribunda. (Lammerts.) A vivid golden orange blend that sparkles in the sunshine and is bound to catch your eye. The bush is alive with constant color all during the growing season. The 3-inch flowers are very double, pleasingly cupped, and have a nice spicy perfume. They come in clusters, not too big.

The sturdy, upright spreading plant is clothed in handsome dark green foliage to offset the bright flowers. For mass planting and hedge purposes it is outstanding. Remarkable for color, dependability and performance.

Vigorous and hardy, Bahia is a splendid garden plant—a decided acquisition in its color class. It may very well rank with the all-time great Floribundas. *Plant Pat. 3525.*

\$3.90 ea.—3 or more, \$3.65 ea.

Gene Boerner

 Floribunda. (Boerner.) Pretty as can be—each plant a bouquet of pink. Dainty pointed buds of deep rose color become clear soft pink flowers with a deeper pink center, their satiny petals gracefully rolled at the edge. They are borne in clusters of 7 to 9 on strong stems and are slightly fragrant. A bush with buds and blooms in various stages of opening is a delightful sight.

An erect, bushy grower often over 3½ feet high, well branched and fully covered with bright green foliage. Blooms in profusion and is a nice rose to cut for informal arrangements. *Plant Pat. 2885.*

\$3.75 ea.—3 or more, \$3.50 ea.

Betty Prior (not illustrated)

Floribunda. (Prior.) A wonderful old rose, loved and grown for many years and still a prime favorite. We particularly wish to point it out as a first-rate hedge rose. It grows as tall as 4 feet or more, and may be used like any other flowering shrub.

The large, spreading clusters of single blooms look for all the world like pink dogwood in shape, size and color . . . only 5-petaled, lovely shell-pink, always lively and cheerful.

A mass of delightful color in June and all through the summer. Very hardy and undemanding, it will grow anywhere and live for years.

\$3.25 ea.—3 or more, \$3 ea.

BON BON




BAHIA

GENE BOERNER



Bon Bon

 Floribunda. (Warriner.) A heavy bloomer, low and compact in growth, excellent for landscaping. The over-all effect is lovely, from pointed buds to open flowers. Dozens of pink and white bicolor blooms are borne in heavy clusters. The flowers are bright pink, with creamy to white reverse, cupped and rounded in shape, fully double. Moderate fragrance.

The neat, compact bush grows only 2½ feet tall and never goes out of bounds. It blooms freely in the spring and repeats in cycles until hard frost. *Plant Pat. App. For.*

\$3.90 ea.—3 or more, \$3.65 ea.



OFFER 134


6 GREAT FLORIBUNDAS

BAHIA	FIRE KING
BON BON	GENE BOERNER
FASHION	SARATOGA

\$19.90


Flashy, Floriferous Floribundas

Fire King

 Floribunda. (The House of Meilland.) Flashing orange-red, neat-looking flowers about 3 inches across, carried in big clusters of 5 to 7. Fragrant, very long lasting and excellent for cutting. The Fire King bed in our show garden receives plenty of admiring comments. *Plant Pat. 1758.*

\$3.50 ea.—3 or more, \$3.25 ea.

Circus (not illustrated)

 Floribunda. (Swim.) Fine for a hedge. Colors change from rich yellow and red in the buds to buff and soft pink flushed orange-scarlet. Well-formed buds and 45 to 50-petaled blooms in enormous clusters.

A bushy, rugged plant that never tires of putting on a performance. Hardy and healthy, medium height, rather spreading. Circus is a show-off you'll like.

\$3.25 ea.—3 or more, \$3 ea.

Spartan (not illustrated)

Floribunda. (Boerner.) Marvelously vigorous and profuse blooming. Blooms are deep coral color, shaped like small Hybrid Teas—each one a gem 3 to 3½ inches across. Quite fragrant. Long lived and very hardy.


Nice flowers for cutting as well as garden decoration, and they come so freely and steadily that you can have a whole bouquet from just one plant.

\$3.25 ea.—3 or more, \$3 ea.



FIRE KING

Fashion

 Floribunda. (Boerner.) Oval, deep peach-colored buds open slowly to 3-inch flowers of soft coral-peach-pink overspread with gold. Flowers are a lovely Hybrid Tea shape, on 3-foot plants loaded with bloom. Fragrant, too. Hardy, disease resistant, with good foliage.

\$3.25 ea.—3 or more, \$3 ea.

FASHION




STAR® ROSE GUARANTEE

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

SARATOGA

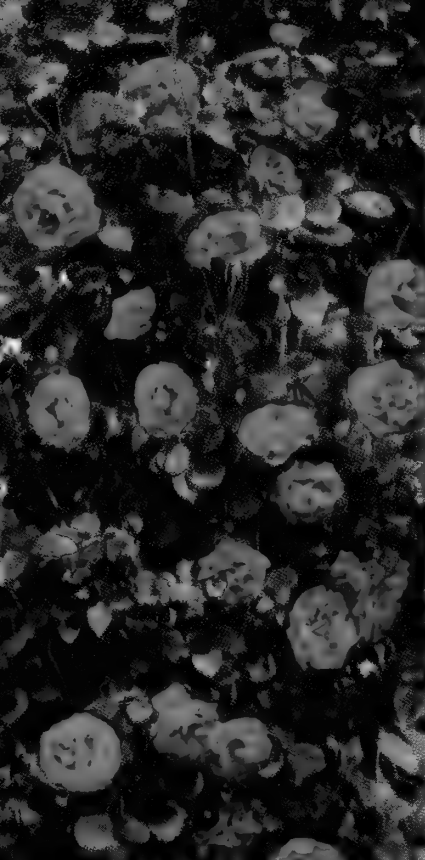


Saratoga

 Floribunda. (Boerner.) Pure white flowers like a gardenia in shape—extra large, extra beautiful. Buds are cream color, opening to good-sized blooms of snowy white. Old rose fragrance. Leathery, glossy leaves. Blooms very freely on a 3-foot plant.

There's something special about a white rose. *Plant Pat. 2299.*

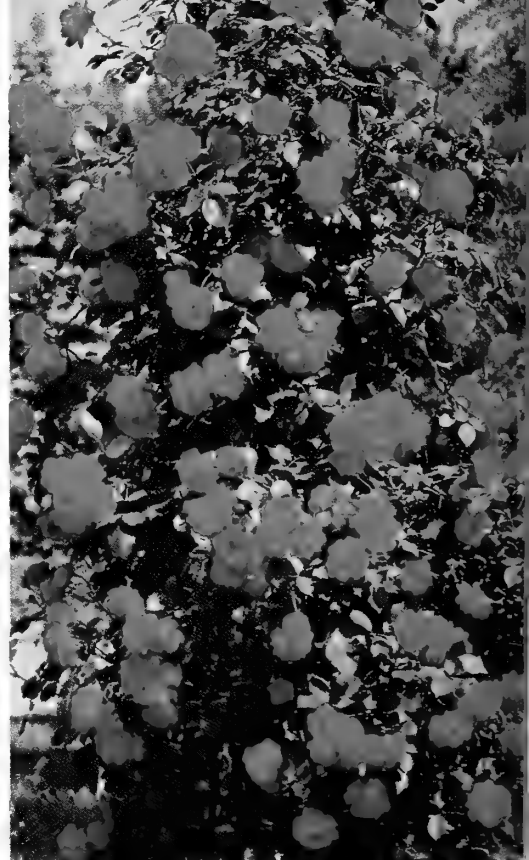
\$3.50 ea.—3 or more, \$3.25 ea.



DON JUAN



GOLDEN SHOWERS



BLAZE

SEE STAR® ROSE INDEX
on page 6


Star® Climbers...

Don Juan

Everblooming Climber. (Malandrone.) A pillar rose 8 to 10 feet high. Rich dark red blooms in beautiful masses, for growing on fences and posts. Neatly formed buds and large (as much as 5 inches in diameter), fully double blooms of velvety red, delightfully fragrant. Blooms are carried both singly and several to a stem. Completely hardy, free flowering and sure to please. *Plant Pat. 1864.*

\$4.50 ea.—3 or more, \$4.20 ea.

Golden Showers

 Everblooming Climber. (Lammerts.) The finest yellow Climber... winner of an All-America Award. Double, fragrant, daffodil-yellow flowers, very large for a Climber (up to 5 inches across, with 25 to 30 petals).

Vigorous and free blooming. Grows 7 to 9 feet high and can almost stand alone like a bush rose, with no support. Ideal against a post or pillar. *Plant Pat. 1557.*

\$4.50 ea.—3 or more, \$4.20 ea.

Blaze

New Improved Everblooming Kind. (Kallay.) A profuse mass of scarlet clusters in June and again in the fall, with some bloom in between. Extremely vigorous and hardy, lasting for years and seen in all its glory from coast to coast. Needs no spraying or fertilizing, and the only pruning required is to keep it within bounds. A spectacle very easy to grow.

\$3.40 ea.—3 or more, \$3.20 ea.

Climbing Crimson Glory

Repeat Blooming. (A. Naungayan.) Urn-shaped buds and velvety, full, high-centered flowers of beautiful deep vivid crimson, each on a long stiff stem. Wonderful fragrance, just like the bush Crimson Glory. Fine for cutting. A vigorous, fast grower with healthy foliage. Excellent on fences, walls and posts.

\$3.40 ea.—3 or more, \$3.20 ea.

Rhonda

Everblooming. (Lissemore.) A lovely pink Climber with large, full-bodied flowers. Blooms are perfectly formed and are as graceful as Hybrid Teas, with about 40 glossy petals. Stiff stems, excellent for cutting. The color is a true medium pink with tones of coral. Deep glossy green leaves, thick and healthy.

The gracefully arching canes grow about 8 feet tall and carry bloom from top to bottom. The only Climber we know that can be guaranteed to bloom the first year it is planted. The hybridizer says it may also be grown as a free-standing shrub. *Plant Pat. 2854.*

\$4.50 ea.—3 or more, \$4.20 ea.

Blossomtime (not illustrated)

Everblooming Climber. (O'Neal.) Two-toned pink flowers—light pink on the face of the petals and dark rosy pink underneath. Lovely double blooms with pleasing scent. One of the most continuous blooming Climbers. Healthy foliage. Medium height.

\$3.40 ea.—3 or more, \$3.20 ea.

Climbing Peace (not illustrated)

Repeat Blooming. (Brady.) Strong-stemmed, huge, double blooms like Peace (see page 28)—soft cream, yellow and ivory with a soft pink edging that gradually fills the whole flower. This climbing form takes two or three years to get established, so be patient. It's a magnificent sight and well worth waiting for. Be sure to give it plenty of room to spread. You'll say it pays for the space it takes.

\$3.40 ea.—3 or more, \$3.20 ea.

Coral Dawn (not illustrated)

Everblooming. (Boerner.) Large, coral to rose-pink flowers cover the plant. Each one is as much as 4½ inches wide, boasting 30 to 35 petals . . . as large as many Hybrid Teas, in clusters of 3 to 20. Pleasing fragrance. A perfect pillar rose growing 6 to 8 feet tall.

\$3.40 ea.—3 or more, \$3.20 ea.

New Dawn (not illustrated)

Everblooming. (Somerset.) Softest blush-pink flowers of good size, the color of apple blossoms. They are beautiful against a wall or rustic fence and come in clusters against dark, very glossy foliage. The pointed fragrant buds are nice to cut. New Dawn is among the very hardiest of everblooming Climbers. It blooms repeatedly all season and grows 15 to 20 feet, so give it lots of room.

\$3.40 ea.—3 or more, \$3.20 ea.

Red Fountain (see also pages 2 and 52)

Everblooming Climber. (Williams.) A versatile new landscape rose, for use as either a Climber or shrub. Profuse, rich red, velvety blooms in June and through the summer. The 3-inch blooms often are borne in spectacularly large trusses of as many as 40. Spicy fragrance. Vigorous and healthy. *Plant Pat. App. For.*

\$4.50 ea.—3 or more, \$4.20 ea.

White Dawn (not illustrated)

Repeat Blooming. (Longley.) Snowy white, semi-double flowers shaped somewhat like a gardenia—and fragrant as well, in pleasing clusters. Decorative, glossy leaves on a good strong plant. Rather spreading in growth.

\$3.40 ea.—3 or more, \$3.20 ea.

THE PICTURESQUE CLIMBERS

A climbing rose in full bloom provides a stunning effect . . . beside a doorway, tumbling over a stone wall or an old stump, on posts, pillars and fences. Climbers serve as a beautiful background for bush roses and can give you privacy and quiet when used as a screen. Use them!

Up and Away!

CLIMBING CRIMSON GLORY



RHONDA



**OFFER
137**

**SCARLET
GOLD-PINK**

BLAZE
GOLDEN SHOWERS
RHONDA

\$11.40



**OFFER
137A**

**2 OLDER,
2 NEWER**

BLAZE
GOLDEN SHOWERS
RED FOUNTAIN
RHONDA

\$15.80



BABY GOLD STAR



BO-PEEP



GOLD COIN

Baby Gold Star

(Dot.) A good strong yellow that keeps well. Perfectly formed, double blooms only 1¼ inches wide. Grows tall for a Miniature and blooms profusely until frost.

\$2.25 ea.—3 or more, \$2 ea.

Bo-Peep

(deVink.) Dainty, extremely double flowers of arbutus-pink the size of a quarter. Lovely for miniature arrangements. Only about 8 inches tall. Blooms freely.

\$2.25 ea.—3 or more, \$2 ea.

Gold Coin

(Moore.) Tiny pointed buds and double flowers only an inch wide. Pure buttercup-yellow. Low, bushy and compact. *Plant Pat. 2921.*

\$2.25 ea.—3 or more, \$2 ea.

Shooting Star

(The House of Meilland.) Charming for boutonnieres and dainty arrangements. Flowers are double and very long lasting. Chartreuse-yellow petals tipped fiery red are curled in star form. Bushy plants 10 to 12 inches high repeat their bloom well.

\$2.25 ea.—3 or more, \$2 ea.

Chipper

(The House of Meilland.) Good-sized, coral-pink flowers of elegant shape. Bushy and compact, 15 to 18 inches tall. *Plant Pat. 2764.*

\$2.25 ea.—3 or more, \$2 ea.



SHOOTING STAR

Crimson Gem

(de Ruiter.) A wonderful new deep red of fine form. Very double. Vigorous, bushy, unfading.

\$2.25 ea.—3 or more, \$2 ea.

Midget (not illustrated)

(deVink.) Double, carmine-red. Fern-like leaves. Sturdy plant. Blooms profusely all summer.

\$2.25 ea.—3 or more, \$2 ea.

CINDERELLA

SCARLET GEM





OFFER 138

6 NEWEST MINI'S

CHIPPER
CRIMSON GEM
GOLD COIN
ROSY GEM
SHOOTING STAR
STARINA

\$11.90

OFFER 138A

ALL 10 IN COLOR

BABY GOLD STAR
BO-PEEP
CHIPPER
CINDERELLA
CRIMSON GEM
GOLD COIN
RED IMP
SCARLET GEM
SHOOTING STAR
STARINA

\$19.90

Miniature Roses

These little roses are true copies of the classic Hybrid Teas, but only 10 to 15 inches tall, with flowers no bigger than a quarter. Hardy, disease resistant, persistent blooming. Feed, water, spray and prune just as you do big roses. If you can, plant them where you can see them easily from the house, in beds of their own.

Cinderella

(deVink.) Dainty white flowers with the faintest hint of pink. Well-formed, 1-inch blooms. Bushy, free blooming.

\$2.25 ea.—3 or more, \$2 ea.

Scarlet Gem

(The House of Meiland.) Bright orange-scarlet flowers of excellent form. Hardy, free growing. *Plant Pat. 2155.*

\$2.25 ea.—3 or more, \$2 ea.

Rosy Gem

(The House of Meiland.) Rosy pink buds, opening light pink. Well shaped, double. Hardy, bushy. 12 to 14 inches tall.

\$2.25 ea.—3 or more, \$2 ea.

Starina

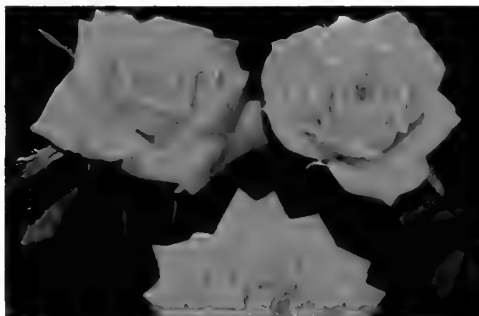
(The House of Meiland.) Fine orange-red, the size of a half dollar. Well formed pointed, double. Blooms well all summer. *Plant Pat. 2646.*

\$2.25 ea.—3 or more, \$2 ea.

CRIMSON GEM



CHIPPER



ROSY GEM



Pixie Rose (not illustrated)

(Dot.) Deep rose-pink, small, very double. *Plant Pat. 2095.*

\$2.25 ea.—3 or more, \$2 ea.

Red Imp (not illustrated)

(deVink.) Deep crimson, packed with petals. 10 to 15 inches tall.

\$2.25 ea.—3 or more, \$2 ea.

Sweet Fairy (not illustrated)

(deVink.) Small, double, appleblossom-pink.

\$2.25 ea.—3 or more, \$2 ea.



STARINA

"My order arrived yesterday and I must thank you for the new method you use for keeping the soil in the pots of the miniature roses, scarcely any soil escaped and the roses are in excellent condition."

Mrs. A. O. R., Connecticut

"I would like to tell you how much we enjoyed our recent visit to your beautiful rose fields. They are really lovely."

Mrs. J. A. R., Virginia

JOIN THE AMERICAN ROSE SOCIETY

and receive **FREE**—2 Miniature Rose bushes: **Crimson Gem** and **Shooting Star**

OFFER 139

To anyone who sends us his dues by December 31, 1975 for a new membership in The American Rose Society, we will give absolutely **FREE** two miniature rose bushes, **Crimson Gem** and **Shooting Star**.

Here's all you do: *Send us* your check for \$10.50 annual dues (made payable to The Conard-Pyle Co.). We will send you your mini roses at proper planting time this spring, or if your membership is received after May 10 they will be shipped in the fall.

You will find many benefits by joining The American Rose Society:

1. The membership card is your passport to rose shows, rose gardens, rose meetings everywhere.
2. *The American Rose*, a monthly magazine in full color.

with timely articles on rose growing and rose growers.

3. *A Handbook for Selecting Roses*. A valuable guide.

4. *The American Rose Annual*. Articles on roses, rose growing, rose people. Color illustrations. 260 pages. Price to non-members is \$6.95.

5. Access to the largest lending library of rose books in the country.

6. Leaflets listing Private and Public Gardens open to members, Consulting Rosarians, Rose Judges, cultural information, etc.

7. Help with rose problems, free of charge.

8. **PLUS:** two **FREE** mini rose bushes, **Crimson Gem** and **Shooting Star** from **STAR ROSES** when your new membership is sent to us.

Join now. Send us your \$10.50 today.

TREE ROSES ARE SPECIAL

Only those who have seen the beauty of Tree Roses can appreciate what they do for any garden. An exciting new experience with roses can be yours this summer with these special Tree Roses grown on sturdy trunks 3 feet tall. Any kind of rose can be budded to such a trunk, and the flower will be exactly the same as the variety growing as a bush. It makes a fine accent in a planting of bush roses, at an entrance or beside a patio. Provide a stake as support, and tie the trunk in at least three places, using soft material so as not to damage the bark. Tree roses require very limited pruning—just enough to keep the top in shape.

We have selected some of our finest varieties to grow as trees, to give you thrilling accents for your lawn and garden. A little extra care will reward you with new gardening pleasure.



SEA FOAM



OFFER 140

**5 STAR
TREE ROSES**

CHRYSLER IMPERIAL
FIRST PRIZE
PEACE
SEA FOAM
TROPICANA

\$44.90

SAVE \$10.10

We must add this little postscript to the box above to point out the extra beauty of Sea Foam and The Fairy when they are grown as Tree roses. The illustration (above, right) shows Sea Foam, and The Fairy too is a regular shower of the daintiest little roses you can imagine. Both are very hardy and carefree. There's nothing more charming that you can plant as a pick-me-up for your rose garden. For more description of both, see page 53.

Star Tree Roses

PRICES OF ALL TREE ROSES

\$11 ea.—\$9.90 ea. for any two to four—\$9.50 ea. for any five or more

Note: Because we may run short of a kind in which you are interested, it is best to name a second choice from among those listed here.

Varieties Available

TREE ROSES ARE SHIPPED DIRECT TO YOUR DOOR WITH ALL CHARGES PREPAID

ANGEL FACE. Lavender (see page 33).
ARIZONA. Golden copper (see page 3).
CHRYSLER IMPERIAL. Crimson (see page 29).
EUROPEANA. Dark red (see page 33).
FIRST PRIZE. Two-tone pink (see page 16).
GYPSY. Orange-red (see pages 11 and 55).
MISTER LINCOLN. Lively red (see page 6).
OREGOLD. Yellow (see page 5).
PASCALI. White (see page 17).
PEACE. Cream and pink (see pages 9 and 28).
PERFUME DELIGHT. Pink (see page 7).
QUEEN ELIZABETH. Rich pink (see page 28).
SEA FOAM. White (see page 53).
SUMMER SUNSHINE. Deep yellow (see page 25).
THE FAIRY. Pink (see page 53).
TROPICANA. Orange-red (see page 12).

Three Unique Hollies

Kathleen Meserve, a city-born woman, became fascinated with growing things when she and her husband and children moved to an old colonial home on a Long Island farm in 1946.

She started with a vegetable garden, growing all the fresh foods she had not been able to get for her family during the war. Soon she was raising pigs and other animals. In fact, in 1948 almost no money at all was spent on meats, vegetables or dairy foods by the Meserve family. All of it was produced at home.

It was not long before Mrs. Meserve became aware that her surroundings had a special beauty in addition to the practicality of producing food. In particular, the native American holly, *Ilex opaca*, which grew naturally and added tremendous winter interest to the deciduous woodlands, caught her interest.

An intense person with a keen eye and great imagination, Mrs. Meserve researched the genus *Ilex* (Holly) and visited many arboreta, nurseries and estates on Long Island to begin a wide and varied holly collection. A natural outgrowth of this interest was hybridizing.

She discovered the luxuriant English holly (*Ilex aquifolium*) lacked the hardiness to take windy winters or hot sultry summers. At that, her search began for a ruggedly hardy holly to mate with *aquifolium*. *Ilex rugosa*, a small, prostrate shrub native to the Sakhalin Island north of Japan, seemed to be the answer.

After years of further crossing, Mrs. Meserve selected a few of her hybrids for their vigorous and attractive growth, their glossy foliage, abundant flowering and their ability to withstand unprotected the bitterest winter wind and temperature.

The first of these rugged evergreen hybrids were introduced in 1964. They are unique in their hardiness, growth characteristics and purple-blue stem color. Evaluation of other hybrids has been continued by Mrs. Meserve in cooperation with The Conard-Pyle Co. These three here are her crowning achievement to date.

Blue Princess

Outdoes all others in its production of glossy, bright red berries. Broad, upright and freely branched, with purple-hue stems. Plentiful dark evergreen foliage. Vigorous, ruggedly hardy. *Plant Pat. App. For.*

\$9.70 ea.—3 or more, \$8.90 ea.

BLUE PRINCESS



Mrs. Kathleen Meserve



BLUE PRINCE

Blue Prince

Yields enough pollen to fertilize all the "girl" hollies around. Compact plant, glossy foliage, purplish blue branches. Growth is upright, rapid and sturdy. *Plant Pat. App. For.*

\$9.70 ea.—3 or more, \$8.90 ea.

Blue Angel

NEW. Exceptionally hardy for a broadleaf evergreen. The dense, vigorous plant has extra dark, shiny, crinkled leaves and bluish stems. It takes shearing unusually well. Large, dark glossy red berries in moderate quantity. *Plant Pat. App. For.*

\$9.70 ea.—3 or more, \$8.90 ea.

OFFER 141

1 each of
Blue Princess and Blue Prince

\$17.50

OFFER 141A

1 each of
Blue Angel and Blue Prince

\$17.50

OFFER 141B

1 each of
Blue Princess, Blue Angel and Blue Prince

\$24.90

(SAVE \$4.20)



TUNIS

TUNIS. A bright cardinal-red (deeper than shown in the illustration), changing gradually to carmine and with a lovely added touch of a golden flare on the upper petal. Trusses are large but florets are arranged more loosely than on Golden Peace. Tunis blooms later, following Royal Lodge, and grows somewhat taller.

GOLDEN PEACE. Here is an exciting new bright yellow to add to the spectrum of vivid colors in the Exbury Azaleas. Freely branched, vigorous plants producing a profusion of tremendous balloon-like trusses 6 inches and more across give a mass of color in mid-May. Each large truss consists of as many as 13 individual florets up to 3 inches across, making a solid ball of beauty. Gracefully frilled, bright yellow petals of even color brightened by a rich golden blotch to accent the upper petal. The ultimate is an aura of sweet, spicy fragrance to thrill the nose as the color does the eye. The color stays unchanged until the end. As the bloom matures, bright green foliage comes out to clothe the vigorous, strong stems. *Plant Pat. 3410.*

EXBURY

The Exbury Story

Behind something as unique and exotic as the Exbury Hybrid Azaleas there has to be a story.

In the 1850's a knowledgeable and venturesome nurseryman, Anthony Waterer of Knaphill Nurseries in England, became interested in improving hardy deciduous Azaleas. By combining Ghent Hybrids from Belgium and Mollis from Holland and crossing with the Western Azalea from America, he produced the Knaphill Hybrids.

Shortly after World War I Lord Lionel de Rothschild, of the famous banking family, and a great gardener as well, purchased control of the Knaphill breeding program. Using his great wealth to shorten time, he made tens of thousands of crosses instead of his predecessors' hundreds. The kinds thus produced were named Exbury after the Rothschild estate. Since his death his work is being carried on by his son, Baron Edmund de Rothschild.

We have tested dozens of these Exbury Azaleas and now offer Gibraltar, Royal Lodge and Tunis. Golden Peace really belongs with them, for it came from Exbury seed.

GOLDEN PEACE



AZALEAS

Exbury Hybrid Azaleas Are:

Very large blooms on huge trusses
 Brilliant, vivid colors
 Vigorous growing
 Hardy (not recommended south of North Carolina)
 Easy to grow, in full sun or *light* shade

Prolific
 Very fragrant
 Deciduous

They bloom in eastern Pennsylvania in mid-May to early June. Space them at least 4 feet apart and that distance from other trees and shrubs.

We offer you plants 12 to 15 inches high.

All Exbury Hybrids, \$9.70 ea.—

3 or more of one kind, \$8.90 ea.

OFFER 143

4 Exbury Hybrid Azaleas

1 each of those shown

\$29.80

SAVE \$9.00



GIBRALTAR

ROYAL LODGE



GIBRALTAR. Literally covered from head to foot with massive trusses of bright orange-red—or maybe you can say orange mixed with cherry. Flowers are very large, with petal edges frilled and attractively curled. Quite fragrant. Blooms in midseason, right on the heels of Golden Peace. Its foliage leaps out along with the bloom, making an interesting, lovely pattern of change from day to day. Appropriately named after the famous rock for its strong, vigorous growth and rugged hardness.

ROYAL LODGE. In our opinion, the best of the deeper red Exburys. Actually, a deep vermilion-red becoming crimson, with an attractive, slightly deeper vermilion touch on the upper petal. Large trusses and florets but not quite so flamboyant in size or color as Gibraltar. Blooms later in the season, along with its foliage.



Top left RUSSIAN VIOLET
Bottom left FAIREST ONE

Top right WHITE ADMIRAL
Bottom right CHARLES CURTIS
Center THUNDERBOLT

Selected Lovely Perennials

Perennials give a feeling of permanence to any planting. They live on for a number of years, growing more showy with the passing of time. Most of them are hardy and demand a minimum of care, which is an advantage for weekend gardeners.

It's easy to find a place for perennials, wherever you live. Be careful to locate each plant in the spot that will suit it best, and make combinations of kinds and colors that will look well together. It is quite possible to have handsome color for weeks, not only for the garden but for cutting too.

OFFER 144

Large Perennial Garden for All-Season Bloom

- | | |
|--------------------|------------------------|
| 2 BABY'S BREATH | 1 BALLOON FLOWER, BLUE |
| 2 BELLFLOWER | 1 DORONICUM |
| 2 COLUMBINE | 1 GAYFEATHER |
| 1 EVENING PRIMROSE | 5 PHLOX shown in color |
| 2 GLOBE FLOWER | 1 LYTHRUM |
| 1 COREOPSIS | 3 VERONICA |
| | 1 VIOLET, ROYAL ROBE |

26 plants . . . a \$33.60 value, only **\$24.50** SAVE \$9.10



ARTEMISIA, SILVER MOUND

ARTEMISIA, SILVER MOUND. The silvery gray foliage of this compact plant is its chief attraction. Of ferny texture, it makes a lovely contrast with bright-flowered perennials. It also may be used in a rock garden or as an edging for walks. It likes a warm, dry location. Perfectly hardy.

\$1.25 ea.—3 or more, \$1.10 ea.

BALLOON FLOWER



HARDY PHLOX

The word *phlox* means *flame* in Greek and the name is justified by the bright colors of these flowers. Phlox requires only a good garden soil—almost any kind. A place in the sun suits it best, and through the hottest weather it can be relied on for a steady succession of bloom.

CHARLES CURTIS. Salmon-pink.
FAIREST ONE. Bright pink.
RUSSIAN VIOLET. Purple.
STARFIRE. Beautiful red.
THUNDERBOLT. Rich deep crimson
WHITE ADMIRAL. Clear white.

\$1.25 ea.—3 or more of one kind, \$1.10 ea.

OFFER 144A

6 Phlox as listed above **\$6.50**

PHLOX, MISS LINGARD. (*not illustrated*) A lovely Phlox with ivory-white spikes 12 inches long. It blooms earlier than other Phlox and then repeats its bloom in the fall. Very vigorous and hardy, with lush, glossy green foliage.

\$1.25 ea.—3 or more, \$1.10 ea.

COLUMBINE, McKANA'S GIANT (*Aquilegia*). Mixed colors. Delightful 4-inch flowers are borne on 2-foot stems in May and June. Wiry stemmed, extra good for cutting.

\$1.25 ea.—3 or more, \$1.10 ea.

BLEEDING HEART, ZESTFUL



BALLOON FLOWER, GRANDIFLORA BLUE (*Platycodon*). Very fine summer-flowering plant with abundant, clear blue, bell-like blooms, shaped like a balloon in the bud stage. Attractive foliage. Upright, 15-inch plant that will bloom even in a hot dry spot. Also **PINK** and **WHITE**. State color desired.

\$1.25 ea.—3 or more of one color, \$1.10 ea.

OFFER 144B

1 each of the 3 Balloon Flowers **\$2.95**

MILFOIL, CORONATION GOLD (*Achillea*). (*not illustrated*) Even poor, dry soil suits this tall, sturdy plant. In fact, it does best without fertilizer, where it receives full sun all day. Large, flat, saucer-like heads of bright yellow flowers carried on strong stems in summer. Excellent for cutting and may be dried for winter bouquets. The fern-like, grayish foliage is attractive all through the season. Drought resistant, sturdy, free blooming.

\$1.25 ea.—3 or more, \$1.10 ea.

BLEEDING HEART, ZESTFUL (*Dicentra*). Everyone responds to the charm of Bleeding Heart, the old-time hardy perennial that is so much a part of the perennial garden. The plant is extremely easy to grow, reaching 2 feet in height and breadth. It will bloom in full sun, but part shade is better. We are pleased to offer you this fine *summer-flowering* variety, **ZESTFUL**, which produces deep pink flowers from May till fall.

\$1.95 ea.—3 or more, \$1.75 ea.

COLUMBINE

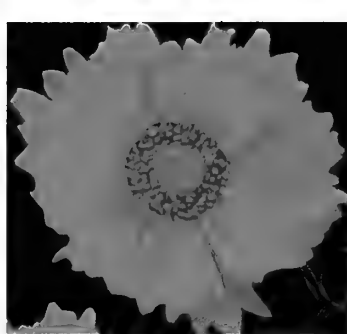




PAINTED DAISY,
ROBINSON'S PINK



VIOLET,
ROYAL ROBE



COREOPSIS,
GOLDEN SHOWERS



BABY'S BREATH, PINK FAIRY

PAINTED DAISY (*Pyrethrum*). Prized by home gardeners for its cutting qualities. Its long stiff stems are excellent for that purpose and the pink or red flowers are most pleasing either alone or with other perennials in a border. Blooms in June and early July. Fine-textured, fern-like foliage adds to the appearance of the 1 to 2-foot plant. It likes full sun or a little shade. Available in **ROBINSON'S PINK** (see illustration) or **ROBINSON'S DARK CRIMSON**. State kind desired.

\$1.25 ea.—3 or more of one kind, \$1.10 ea.

OFFER 145

1 each of the 2 Painted Daisies **\$2.10**

VIOLETS. This is the large, fragrant Violet grown in greenhouses but as hardy as those in the wild. It requires some light shade and is an excellent ground cover. **ROYAL ROBE** (see illustration), deep violet-blue, richly scented; **WHITE CZAR** is a fragrant white kind with stems long enough for cutting. Does well in shade or sun. Blooms in early spring and again in fall. State kind desired.

\$1.25 ea.—3 or more of one kind, \$1.10 ea.

VERONICA
Sunny Border Blue



VERONICA. Extremely popular for rock gardens and borders. Bears colorful spikes of flowers 15 to 18 inches tall. Choice of most popular kinds: **SUNNY BORDER BLUE** (see illustration); **MINUET**, dusty pink with silvery gray foliage; **ICICLE**, pure white. State kind desired.

\$1.25 ea.—3 or more of one kind, \$1.10 ea.

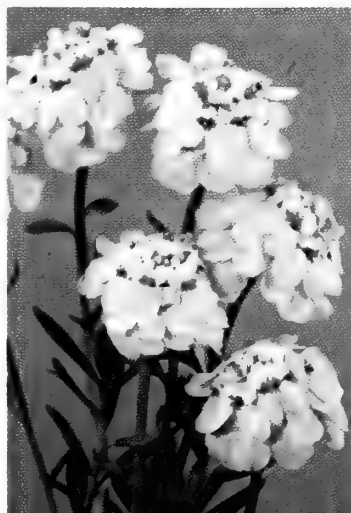
OFFER 145C

1 each of the 3 Veronicas **\$2.95**

CANDYTUFT, SNOWMANTLE (*Iberis*). This is a very neat, hardy perennial with dark evergreen foliage and masses of snow-white flowers. Blooms in early spring and lasts about six weeks. Grows about 10 inches high and is very spreading. Requires full sun and a well-drained garden soil. Snowmantle is one of the very finest of Candytuft, spanking white.

\$1.25 ea.—3 or more, \$1.10 ea.

CANDYTUFT, SNOWMANTLE



BELFLOWER, BLUE



LAVENDER VERA



COREOPSIS, GOLDEN SHOWERS. Attractive as garden decoration and for cut flowers. Easy-to-grow, golden yellow flowers all summer. Height 18 inches. Excellent as a border plant, Coreopsis has the ability to withstand drought and some neglect. For best results, cut the flowers often.

\$1.25 ea.—3 or more, \$1.10 ea.

BABY'S BREATH (*Gypsophila*). Light, graceful sprays of bloom come in great quantities, starting about June. Needs full sun. Available in **PINK FAIRY** (see illustration), double, clear bright pink flowers growing to 18 inches; **BRISTOL FAIRY**, true double white, growing 2½ to 3 feet high. State kind desired.

\$1.80 ea.—3 or more of one kind, \$1.60 ea.

OFFER 145A

1 each of the 2 Baby's Breath **\$3.40**

GLOBE FLOWER (*Echinops ritro*). (not illustrated) Large, deep blue, ball-shaped flowers on 3-foot stems come freely from June through August. Very good to cut. Tall, vigorous, hardy plant. Give it some room when planting.

\$1.25 ea.—3 or more, \$1.10 ea.

LYTHRUM, MORDEN'S PINK. (not illustrated) These showy, 3-foot beauties will grow anywhere in reasonably good soil. Often called the "thousand-flower plant," they provide strong-growing spikes of bloom from June to September. Deep, attractive pink color.

\$1.25 ea.—3 or more, \$1.10 ea.

OFFER 145B

This Compact Garden Will Fill
a Limited Area with Lovely Bloom

BABY'S BREATH, PINK FAIRY

BALLOON FLOWER, BLUE

BELFLOWER, BLUE

COLUMBINE

EVENING PRIMROSE

GAYFEATHER

PAINTED DAISY, ROBINSON'S DARK
CRIMSON

PAINTED DAISY, ROBINSON'S PINK

PHLOX, THUNDERBOLT

PHLOX, CHARLES CURTIS

TRUMPET FLOWER

VERONICA, MINUET

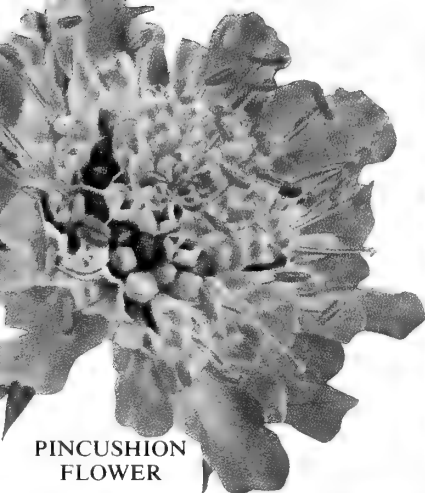
12 plants . . . \$15.55 value, only **\$12.80**
SAVE \$2.75

BELFLOWER (*Campanula carpatica*). A good choice for a rock garden, blooming from early summer to frost. Open, bell-shaped flowers, with foliage in compact tufts. Its low height—about 8 inches—makes it also a fine edging plant. Very hardy and free blooming. Needs only average garden soil and sun or light shade. **BLUE** or **WHITE**. State kind desired.

\$1.25 ea.—3 or more of one kind, \$1.10 ea.

LAVENDER VERA. Fragrant, lavender-blue flowers in erect spikes. A neat, shrubby plant with gray-green leaves. Blooms in midsummer. Grows 12 to 18 inches tall. Needs full sun and prefers sandy soil. The flowers may be dried for sachets.

\$1.25 ea.—3 or more, \$1.10 ea.



PINCUSHION
FLOWER



ASTILBE, FANAL



DORONICUM



CORAL BELLS

OFFER 146 ESPECIALLY SELECTED FOR CUTTING

COLUMBINE
DORONICUM
GAYFEATHER
MILFOIL
PAINTED DAISY, ROBINSON'S DARK
CRIMSON
PAINTED DAISY, ROBINSON'S PINK
SEDUM
VERONICA, SUNNY BORDER BLUE

8 plants . . . only **\$7.90**
SAVE \$2.10

ASTILBE, FANAL (Meadowsweet). Feathery spikes of rich garnet-red. The plant grows about 2 feet tall, with 1-foot flower stems. A fine perennial blooming in midsummer. Hardy and long lived if planted in rich moist soil in a sunny or lightly shaded location. It combines well with Shasta daisies. Clean, neat foliage. Excellent as a cut flower.

\$1.95 ea.—3 or more, \$1.75 ea.

DORONICUM CAUCASICUM (Leopardsbane). Yellow, daisy-like flowers, showy with early bulbs and perfect for cutting. These shallow-rooted plants need moist soil. Foliage dies down after they bloom.

\$1.25 ea.—3 or more, \$1.10 ea.

TRUMPET FLOWER (Incarvillea delavayi). (*not illustrated*) Large, trumpet-shaped, rose-purple flowers with yellow tube. Likes full sun and blooms in June. Very popular in Europe but rare in America.

\$1.25 ea.—3 or more, \$1.10 ea.

ERIGERON (Fleabane). Plentiful, lavender-blue flowers in June and July. They come on a 2-foot plant that likes a light, sandy soil and a sunny location. Very free blooming and nice to cut. Will continue to bloom if the dead flowers are kept cut.

\$1.25 ea.—3 or more, \$1.10 ea.

CORAL BELLS (Heuchera). Yields an abundance of flowers for cutting. Grows 15 inches high. Handsome, marbled, heart-shaped foliage, attractive in both winter and summer. Begins to bloom in late spring and continues for many weeks, through heat and drought of midsummer, furnishing a lovely cloud of tiny flowers on stiff stems. Available in RED, WHITE and PINK. State color desired.

\$1.25 ea.—3 or more of one color, \$1.10 ea.

OFFER 146A

1 each of the 3 Coral Bells **\$2.95**

GAYFEATHER, KOBALT (Liatris). Tall spires of bloom are striking at the rear of a planting, where they make a fine accent in late summer. The purple color looks well with late marigolds. Narrow grassy leaves in a thick tuft. Gayfeather needs little care and does well even in dry locations. Sandy, well-drained soil is best.

\$1.25 ea.—3 or more, \$1.10 ea.

EVENING PRIMROSE (Oenothera missouriensis). Clusters of bright clear yellow blooms, cup shaped and very attractive. The plant, about a foot tall, is fine for the edge of a border where its sunny color may be enjoyed for many weeks in midsummer. A light, well-drained soil and full sun are recommended.

\$1.25 ea.—3 or more, \$1.10 ea.

PINCUSHION FLOWER (Scabiosa caucasica). Flat, 3-inch blooms with a prominent central cushion. The showy blue color is welcome from June through September. Long stems and good lasting ability make this a superb flower for cutting. Easy to grow in a well-drained soil in full sun. Nice in groups of three or more so that there will be plenty of flowers to have for bouquets.

\$1.25 ea.—3 or more, \$1.10 ea.

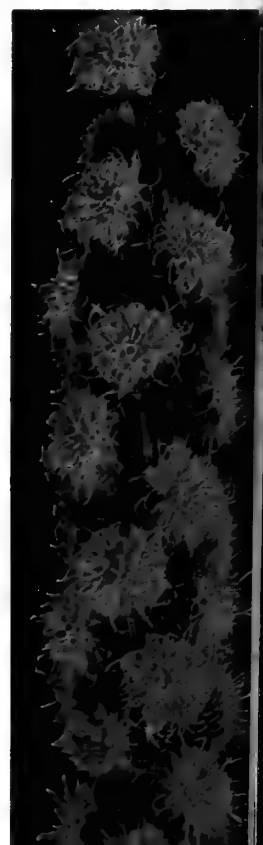
SEDUM SPECTABILE (Stonecrop). Extremely hardy and easy to grow. One of the most popular of the large Stonecrop family. A tall plant for perennial borders, growing to a height of 18 inches. Thick stems and fleshy light gray-green leaves. Large, flat heads of rose-pink flowers in midsummer, decorative in the garden and also good for cutting. Give it fairly rich soil, full sun and good drainage.

\$1.25 ea.—3 or more, \$1.10 ea.

Our Guarantee

The Star Rose Guarantee applies also to the other plants that we offer—perennials, azaleas, mums, delphinium. If they do not grow and bloom for one full season, they will be replaced or your money refunded.

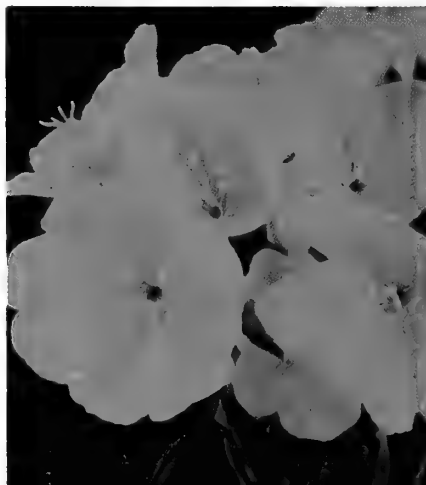
GAYFEATHER



ERIGERON



EVENING PRIMROSE



SEDUM SPECTABILE



IMAGINE HAVING GLORIOUS SPIKES OF COLOR 6 FEET TALL!

Truly spectacular, these impressive, tall Pacific Hybrid Delphiniums will stand like 5 to 6-foot sentinels surveying your garden. Easy to grow, these amazing plants will provide a substantial amount of bloom this first year. Like most plants, Delphiniums like sunlight and good garden soil. If your garden grows good tomatoes, it will grow lovely Delphinium. They should not be crowded. Set them 18 inches apart so that they have adequate air circulation and room for the tall spikes to grow. *Do not* pinch or cut back the growth, for this will only result in a shorter spike. It is important to stake your Delphiniums for protection against wind. A stake 5 to 6 feet long should be put in place when the plant reaches about 1 foot in height. Tie in several places.

OFFER 147B

12 Pacific Hybrids

3 ASTOLAT
3 GALAHAD
3 KING ARTHUR
3 SUMMER SKIES

A lovely Delphinium garden

Only \$9.60

Pacific Hybrid Delphiniums



ASTOLAT. Lovely tones from pale blush to deep raspberry-rose, the nearest to true pink.

BLUEBIRD. Good, clear, medium blue with white bees. Well-formed round flowers are 2½ inches in diameter. One of the most popular blue delphiniums.

BLUE JAY. Another reliable blue, this one ranges in shades from medium to dark blue. A good grower and a little different in its unusual color shadings.

GALAHAD. Greatest achievement in giant white. Clear in color. Full, tall spike. (See at left)

KING ARTHUR. Rich, royal purple with a velvety texture. One of the most brilliant ever developed.

SUMMER SKIES. Light, heavenly blue with white bees, representing sky and clouds. The finest light blue.

Any 3 for \$3.30—any 6 for \$6.30
any 12 for \$9.60—any 24 for \$18.30

OFFER 147

6 Pacific Hybrids

1 each of those listed

\$6.30

OFFER 147A

18 Pacific Hybrids

3 each of those listed

\$14.70

GALAHAD (left)



INDIAN SUMMER

"The plants arrived when promised, in fresh condition and of excellent quality. At least one Company is left in the world that lives up to its advertising claim."

Mrs. A. H. S., Washington

"We received our order of plants from you and would like to congratulate your company on its shipment. In the 35 or 40 years of ordering from different catalogs, I can honestly say that I never received plants that were so well *packed* and in good shape."

P. N. E., New Jersey

"My Mum plants arrived yesterday. They were in such good condition and packed so beautifully that I thought I should let you know. Thanks for your excellent service."

J. A. K., Pennsylvania

"We have ordered so many mums, delphiniums, etc. from you and have great success with same. We had a dinner party here on October 28 and my mums from you were admired by all. Also I had at this late date a beautiful large delphinium in bloom."

Mrs. F. W. G., Illinois

GOLDEN
PROMISE



Biggest of all Mums



OFFER 148

All 10 Harvest Giants

AUTUMN LEAVES	PUMPKIN
BRONZE SONG	RED SKIN
FULL MOON	SEPTEMBER SONG
GOLDEN PROMISE	SILVER SONG
INDIAN SUMMER	TOUCHDOWN

\$9.90

Golden Promise A real football type flower. The fine deep golden yellow petals incurve to form a substantial bloom up to 6 inches wide. Late September. *Plant Pat. 2643.*

Indian Summer From mid-September on, Indian Summer provides tremendous 7-inch blooms—a striking deep red-bronze with a gold reverse on each petal. Tall. *Plant Pat. 2003.*

Pumpkin An unusual butterscotch color that holds well. Rounded blooms of perfect form on compact plants. The 5-inch flowers are perfect for cutting. Medium height. Late September. *Plant Pat. 1978.*

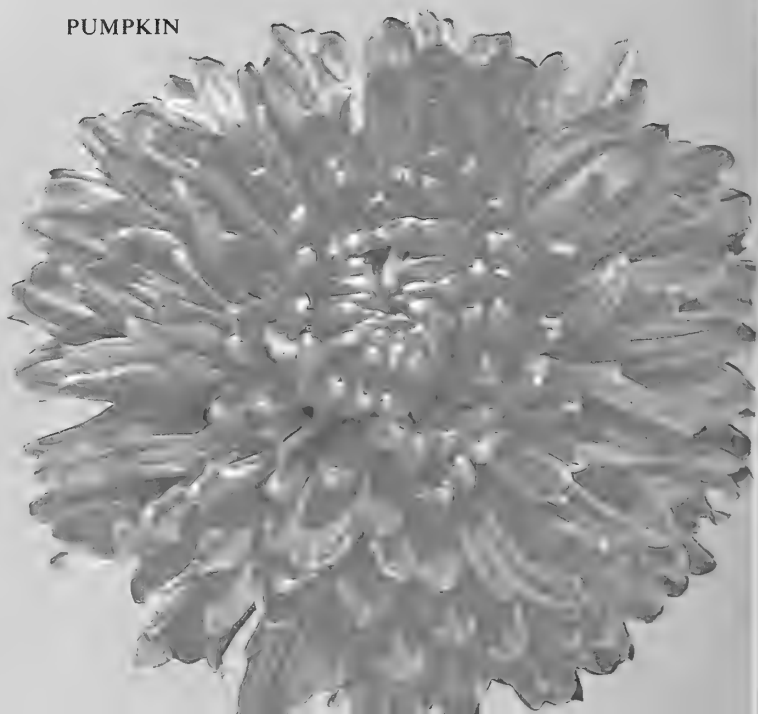
Red Skin Vivid burgundy-red beauty that measures a good 5 inches across. Adds that eye-catching red fall color to the garden. Grows to medium height. Blooms late September. *Plant Pat. 2004.*

Silver Song A wonderful pure white. The solid, semi-incurved flowers reach a diameter of 5 inches. Extraordinarily vigorous and profuse blooming. Average height. Blooms about September 15. *Plant Pat. 2699.*

All Harvest Giants:

\$1.25 ea.—3 or more of one kind, \$1.10 ea.

PUMPKIN



Colorful Harvest Giants

Autumn Leaves Rich bronze in color—warm and wonderful. Blooms are king size. The good sturdy plant produces them freely. Tall grower. Blooms about September 25. *Plant Pat. 2390.*

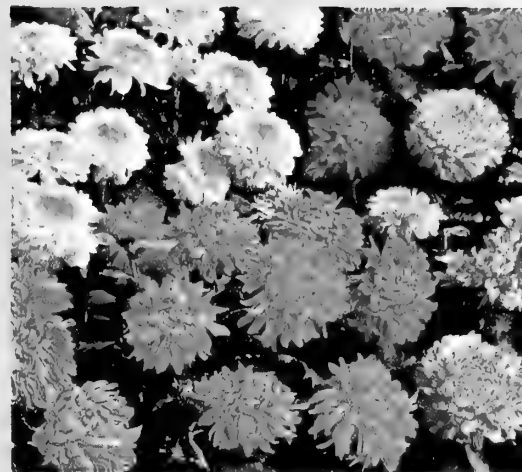
Bronze Song A low, compact grower with very big flowers of solid bronze color. Blooms in mid-September. Excellent for borders and the front row of a mum bed. Medium height. *Plant Pat. 2428.*

Full Moon White with a yellow-tinged center. Many flowers are 6½ inches across. Rewarding in all ways ... good color, large flower, solid plant and ability to bloom. Tall. Mid-September. *Plant Pat. 2005.*

September Song One of the first mums to bloom—about September 15. And the large, rose-pink blooms continue to come until a hard freeze. Compact, medium height, bushy. *Plant Pat. 2001.*

Touchdown Very deep rose-pink. Extra large, solid blooms, up to 6½ inches across, last through October. You need this one for good color late in the season. Tall grower. Blooms about September 20. *Plant Pat. 2002.*

All Harvest Giants: **\$1.25 ea.**—3 or more of one kind, \$1.10 ea.



Upper Left FULL MOON
Upper Right BRONZE SONG
Lower Left AUTUMN LEAVES
Lower Right TOUCHDOWN



OFFER 149

**6 Fine
Harvest Giants**

BRONZE SONG
GOLDEN PROMISE
INDIAN SUMMER
PUMPKIN
SEPTEMBER SONG
SILVER SONG

\$6.30

Do You Know the Harvest Giant Mums?

Harvest Giant Mums are a new strain with super size blooms just like those you see in a florist shop. The difference is that these hybrids have been especially developed for garden growing. They need no special attention except that in order to obtain large specimen blooms you should pinch the first side buds off the main stem just as soon as they appear.

Like all other mums, Harvest Giants need good garden soil of average richness and at least a half day of sunlight in order to do well. It is a good idea to cover the plants with straw or evergreen branches over the winter. The purpose is not to protect them from low temperatures but to keep them from alternately freezing and thawing and being heaved up out of the ground. Remove this cover in the spring.



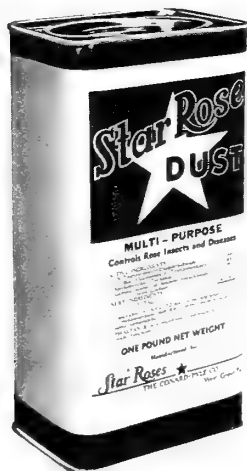
SEPTEMBER SONG

SILVER SONG

RED SKIN



**WE USE THESE PRODUCTS OURSELVES
TO INSURE STAR® QUALITY ROSES . . .**
. . . we recommend them highly to you!



STAR ROSE DUST

This is the same all-purpose formulation which we find so effective in our rose growing fields. Containing the latest and most effective accepted ingredients, Star Rose Dust provides the complete protection your roses deserve. For greatest economy and best coverage apply dust lightly. Regular applications will keep your roses at their best. Lb. \$3.10; 3 lbs. \$8.75; 24 lbs. \$42.50, ppd.

STAR ROSE SPRAY

This do-it-all spray contains the same powerful ingredients as Star Rose Dust. One pound makes 10 gallons of spray, and gives you the most complete plant protection possible in a single formulation. Fully proved by regular use in our own fields, Star Rose Spray is economical and easy to use. Many gardeners use both Dust and Spray. See "Which is Better—Dust or Spray?" (in opposite column) for the reasons. A pound of Star Rose Spray goes a very long way. Lb. \$3.95; 3 lbs. \$10.95, ppd.

STAR ROSE FERTILIZER

This is a high quality balanced plant food . . . a fertilizer developed out of long experience in knowing what roses thrive on. Contains organic and inorganic material, available nitrogen, phosphorus and potash in 7-7-7 analysis. We believe this fertilizer is best for roses, mums and other garden flowers, lawns, vegetable gardens or wherever you need to give plants a balanced diet. Use it when planting your roses and regularly as they grow. Star Rose Fertilizer is a favorite with both experts and amateurs. 5 lbs. \$3.10; 10 lbs. \$5.85; 25 lbs. \$9.95, ppd.

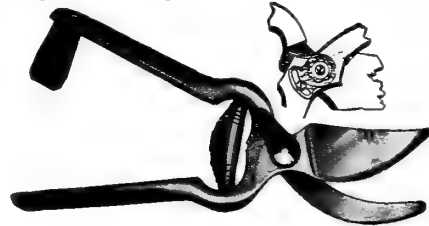
WHICH IS BETTER—

DUST OR SPRAY?

Both give effective protection. Dusting is quicker because you can keep your duster filled, ready for use after a rain or at the first hint of trouble. Spraying, on the other hand, gives wider coverage, therefore better control. For these reasons many expert gardeners use both Star Rose Dust and Star Rose Spray. Whether you choose dusting or spraying or a combination of both, you can put your trust in these products—we do. When applying dusts or sprays remember that light, widespread coverage is more effective than a deluge. Also, during hot weather, it is best to spray after sundown to avoid spray burn on the young, tender leaves and shoots.

PROFESSIONAL PRUNER

Just like the pruners we use in the rose fields, these specially designed imported shears do an easy, efficient job of cutting. \$11.90, ppd.



AGRIFORM

Planting tablets for roses and other woody plants and trees. The 2-year, root-zone fertilizer for all new or established plants. Complete instructions with each shipment. Feed only once every two years. 50 tablets \$2.50, ppd.; 200 tablets \$8.95, ppd.

OSMOCOTE®

Slow release plant food for roses and annual and perennial flowers. Feed only once a year. 5 lbs. \$5.95, ppd.

FOR SPECIFIC USES

These items are effective in the control of specific problems which occasionally crop up. Good to have on hand.

ACTI-DIONE® controls Mildew.

A spray for sure control of mildew (a fungus making leaves look powdery white). A 5-ounce package makes 10 gallons of spray. \$2.10, ppd.

BENOMYL—the new systemic fungicide which controls blackspot and mildew. 2 oz. 50% wettable powder. \$5.75, ppd.

KELTHANE—specific for Red Spider control. 8-ounce bottle makes 24 gallons of spray. A sure cure for these pesky mites when they attack your plants. \$4.75, ppd.

PHALTAN® stops Blackspot.

One 6-ounce can makes 30 gallons of spray to protect roses from Blackspot (a fungus that makes black circles on the leaves and turns leaves yellow). 75% wettable powder. \$3.45, ppd.

ROSE CANE SEALER. Use after pruning, to inhibit borers. Inexpensive—easy to use. 4-ounce dauber cap container goes a long, long way. \$1.95, ppd.

OFFER 150
Admiral Duster and 1 lb.
Star Rose Dust
(\$10.85 Value)
Only \$9.50



OFFER 150A
Rotary Duster and 3 lbs.
Star Rose Dust
(\$32.70 Value)
Only \$29.95

OFFER 150B
1-gal. Duralite Sprayer
and 1 lb. Star Rose Spray
(\$23.90 Value)
Only \$21.95

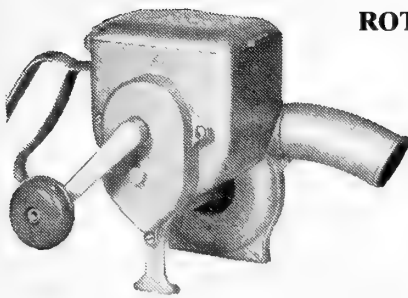
Due to certain restrictions and regulations, Star Rose Spray, Star Rose Dust, and Star Rose Fertilizer are not offered for sale in the following states:

Illinois
Montana
Rhode Island
Tennessee

WIRE LABEL STAKES

Use these stakes to hold the Star tags from all your roses and the labels for the other plants in your garden. Long lasting and inexpensive, wire label stakes are handy and make identifying your plants easy. Labels are not included. 2 doz. \$2.10; 5 doz. \$4.75; 10 doz. \$7.95, ppd.





ROTARY DUSTER

This duster has been so popular with our greenhouse employees we decided to offer it to our customers. Light and easy to hold, the duster is so simple to use that dusting is sure to get done. You can keep this sturdy duster filled and ready for

weekly dust applications and in-between times when rain has washed dust away. The geared hand crank turns smoothly and throws a stream of dust as far as 8 feet. This handy garden tool stands upright when not in use. \$23.95, ppd.



DURALITE SPRAYER

by Hudson

The very latest and finest in long-lasting, trouble-free, feature-packed sprayers. Easy fill—brass pump—brass nozzle—Hi Den, long-lived polyethylene construction. Lasts a lifetime. Comes in two sizes: 1 gallon and 2 gallon. Changes a chore into a pleasure. 1 gal. \$19.95, ppd.; 2 gal. \$24.95, ppd.



ADMIRAL DUSTER

Very inexpensive but efficient to use, this improved model of a favorite duster delivers an even flow of dust to the plant. Plunger is self-lubricating, easy working. A long extension tube and a swivel head deliver dust where you want it—at the tops and bottoms of plants and undersides of leaves. Easily loaded through a large fill opening. Light weight and always ready to use. \$7.75, ppd.

ORDER INSTRUCTIONS

Dormant plants. Prices in this catalog are for dormant roses and are void after June 1975.

All Rose plants are #1 grade, 2-year, field-grown, guaranteed to bloom. Orders are accepted subject to stock unsold. Patented varieties are sold under license from the patent owner.

All "3 or more" and group offer prices apply ONLY when plants are shipped to the same address at the same time. "3 or more" prices apply to 3 of one variety only. In the group offers, we reserve the right to substitute sold-out varieties with kinds of equal or greater catalog value. We substitute only when necessary and only with other good varieties. However, we cannot make changes in offers on request. Their special price prohibits the extra handling these requests would require.

Star Rose Guarantee. Star Roses are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

Parcel post prepaid. All plants and other items in this catalog are shipped at our expense, prepaid to your door in continental United States. Plants will be shipped at the proper time for planting in your locality.

Packing charges. Orders over \$10 are packed without charge. We must charge a 50c packing fee on all orders that amount to less than \$10. This packing charge will apply on any portion of an order shipped separately which totals less than \$10. In cases where weather or some other condition forces us to ship parts of your order separately this charge will not apply, if order totals \$10 or more.

Enclose payment with your order. We do not ship C.O.D.

Add sales tax of 6% on orders to be delivered in Pennsylvania.

Please print your name and address on the order sheet, and don't forget the Zip Code. All orders from one household should be made under the same name.

THESE BOOKS PROVE THERE'S NO MYSTERY TO GROWING BEAUTIFUL ROSES!

"The Rose Lovers' Guide"

by Roland A. Browne

Written by an expert for the home gardener. Its chatty, reassuring, fact-packed manner inspires confidence in your ability to be successful in growing the most popular of all flowers. Answers all your questions. Only \$10.00, ppd.

"Roses"

Time-Life Encyclopedia of Gardening

by James Underwood Crockett

Profusely illustrated. Very well presented. Features chapters on planting, pruning and protection. A lovely addition to anyone's library. Only \$6.95, ppd.

"Handbook on Roses"

from the WORLD-FAMOUS BROOKLYN BOTANIC GARDENS

One of the most informative and useful books on roses and rose growing ever published. It was edited by S. B. Hutton, of The Conard-Pyle Co., assisted by an editorial board of over 30 distinguished rose experts who combined their "know-how" and experience to make the growing of roses easy for everyone. \$1.50 each, ppd.

Give Star® Roses

Gift Certificates for Star® Rose plants are handy at any time. Just mail us your check and the name of the recipient. We will send the Gift Certificate and our latest catalog direct to your friend, so he can make his own choice, or you can send them yourself. Any amount over \$5.00.



The Conard-Pyle Co. is a member of the American Association of Nurserymen, the Mailorder Association of Nurserymen, All-America Rose Selections, Pennsylvania Nurserymen's Association, Horticultural Research Institute, the Chamber of Commerce and the Better Business Bureau.



STAR® ROSES • The Conard-Pyle Co. • West Grove, Pa. 19390

Phone: 215—869-2426



RED FOUNTAIN



Enjoy these

Everyone loves roses but not everyone has the time to make rose growing a real hobby. For them these carefree roses are made to order.

Our usual advice is to spray or dust rose bushes regularly through the whole growing season. However, there are some types that literally can be called *carefree*. Those shown here are examples of such roses. You can plant them and forget all about spraying and fertilizing—but you can't forget the bushes because they present such a beautiful picture all summer. You can go away on vacation and be sure the plants will be in good shape when you come home.

These are what we call landscaping roses. You can use them instead of a privet hedge or evergreen windbreak. (Red Fountain is particularly suitable for this purpose.) They can be planted where you would use a forsythia or lilac bush. Don't be afraid to combine them with other shrubs if you like, for they are not delicate in any way. You need not think of them primarily as *rose* bushes, to be nurtured carefully, but as hardy, free-blooming shrubs for everyday use. They are well able to look after themselves.

To be sure, these carefree roses can also be cut freely for indoor bouquets. They bloom so plentifully that you can do that practically every day. The more you cut, the more you get. (See how pretty The

RED FOUNTAIN

THE FAIRY

THE FAIRY



WE GOOFED!

Our Tree Roses Arizona, First Prize, and Oregold are not listed on the accompanying order sheet.

To order them, however, just write the names in the open spaces on the order sheet. Tree Roses are shown on page 40 for only \$11.00 each. Be sure to see them.

STAR ROSES

Star Bases[®]

West Grove, Pa. 19390

Total this side \$

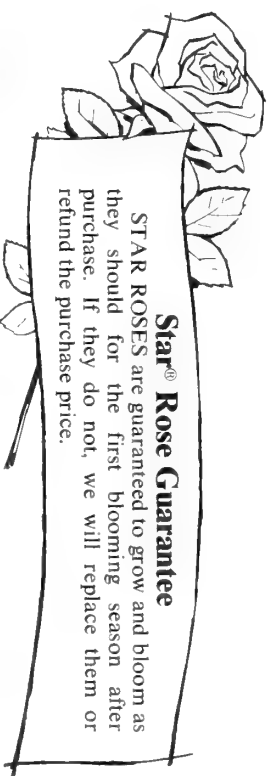
Total this side \$

[illegible]

DO NOT WRITE IN THESE SPACES PLEASE					
ORDER NO.	ZIP NO.	PP ZONE	ADV. CODE	SUB.	P.C.
CLASS	AMOUNT	TAX	TOTAL		SERIALS

NOTE: If the variety you select is sold out, we will send you a similar kind of equal or greater value at no extra charge to you. If you do not wish this special service, please check here ☐ However, in the group offers we reserve the right to substitute sold-out varieties with kinds of equal or greater catalog value, when necessary.

Orders accepted subject to stock unsold. Prices are for dormant Roses, Spring 1975, 2-year, field-grown, guaranteed to bloom. NOTE: All "3 of a kind rate" and group offer prices apply **ONLY** when plants are shipped together to one address. "3 of a kind" prices apply to 3 of one variety only except where specifically stated otherwise. All plants and items in this catalog shipped prepaid direct to your door. Please add 50¢ packing charge if order is less than \$10—see explanatory note, page 51 of catalog. Plants will be shipped at proper time for planting in your locality. Patented Plants are sold under license from patent owner.



STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

SPRING 1975

2

NOTE: If shipment goes to other than above:

- 1) Please so indicate in space below;
- 2) Tell us if it is a gift so we can send proper gift card.

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SONIA

GYPSY

Arizona

Very free blooming. Flowers medium size, mostly one to a stem, glowing golden copper. A tall, stately plant - neat and well balanced. See front cover and page 3.

\$4.90 ea. - 3 or more, \$4.60 ea.

Gypsy

Long lasting, fiery orange red with a mysterious glow. Very tall and free blooming. See page 11.

\$4.90 ea. - 3 or more, \$4.60 ea.

Oregold

Lively yellow, lasting, very showy. Stems a foot long. A profusion of bloom for cutting. Also fine for hedges and massing. See page 5.

\$5.90 ea. - 3 or more, \$5.50 ea.

Portrait

Light bright pink; delightfully fragrant. Good-sized blooms with a lovely silhouette. See pages 12 and 13.

\$3.90 ea. - 3 or more, \$3.65 ea.

Sonia

A luminous coral newcomer. Long satiny buds of classic style. Tall, sturdy and free with its bloom. See page 4.

\$4.50 ea. - 3 or more, \$4.20 ea.



OFFER 155 FLOWER ARRANGER'S DREAM

ARIZONA OREGOLD
GYPSY PORTRAIT
 SONIA

(SAVE \$4.20) **\$19.90**



OREGOLD

CAREFREE ROSES

with loads of carefree color

Fairy is in a bowl? Rhonda, on the other hand, has big, impressive flowers.)

We advise you to plant carefree bushes if you've been frustrated by lack of time for rose growing. If you would like lots of color all summer long without any effort but setting out the plants, these are the roses for you.

Multiflora. Rugged, very thorny. Useful on farms and estates where a thick barrier is needed. Fast growing, to 8 to 12 feet high and wide. Excellent for bird feed and cover. These are 1-year plants. Set 1 foot apart.

25 for \$6.90; 50 for \$9.90; 100 for \$16.50; 500 or more, \$14 per 100.

Red Fountain. (Williams.) New! Climber or shrub. See page 2.

\$4.50 ea.—3 or more, \$4.20 ea.

Rhonda. (Lisemore.) Climber or shrub. See page 36.

\$4.50 ea.—3 or more, \$4.20 ea.

Sea Foam. (Ernest Schwartz.) A tremendously vigorous shrub for use as a specimen, in a border, broad low hedge or ground cover. Masses of creamy white flowers. *Plant Pat. 2463.*

\$3.50 ea.—3 or more, \$3.25 ea.

Tamango. (The House of Meiland.) Bright crimson Floribunda with large, full flowers. For tall hedge or screen. *Plant Pat. 2857.*

\$3.75 ea.—3 or more, \$3.50 ea.

The Fairy. (Bentall.) Low, dense growing, healthy, hardy. Multitudes of seashell-pink flowers. Absolutely foolproof.

\$3.25 ea.—3 or more, \$3 ea.

Your Standing Invitation

You have a warm invitation to visit our two Garden Centers. No. 1 is just a mile off U.S. Route 1 at West Grove. It's open all year, 7 days a week, 9 to 6.

No. 2, two miles south of West Grove on U.S. Route 1, is open summer and fall, 7 days a week, 9 to 6. Here are our Star Rose Gardens and 40 acres of rose fields, in full bloom from late June into October. You are always welcome.



OFFER 153
THE CAREFREE SPECIAL
RED FOUNTAIN
RHONDA
SEA FOAM
TAMANGO
THE FAIRY
\$17.90



SEA FOAM



TAMANGO

RHONDA



53



54



SEA FOAM



Sea Foam on the bank; The Fairy edging the walk; Red Fountain on each side of the entranceway; Tamango under each window; Rhonda in the yard.

To Delight Any Flower Arranger

The beautiful bouquets shown here are an inspiration to try your skill at the fascinating hobby of flower arranging. You may be surprised at how absorbing and satisfying it can be.

Cut your roses freely and treat yourself to the color and perfume a rose arrangement will add to your home. You need not be an expert to achieve some beautiful effects. And who knows—in a little while you may be entering your creations in the next rose show.

The best time to cut roses is evening or early morning. Cut just above a leaf, taking a stem no longer than you really need. Immediately plunge the stem (up to the flower head) in warm water and let it stand an hour or two. Strip off all leaves that would be below water level in the container and then arrange the flowers in a bowl of cold water.

Come visit our Garden Centers.

See page 54.

STAR® ROSES
The Conard-Pyle Co.

West Grove, Pa. 19390

215—869-2426



PORTRAIT

ARIZONA







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GYPSY

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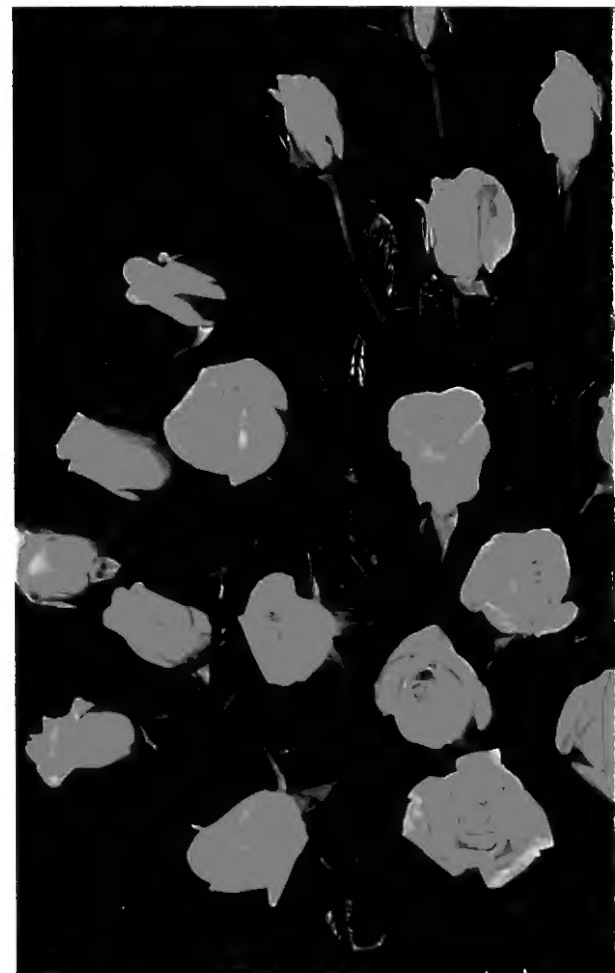
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PORTRAIT

ARIZONA



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